

JUNIOR LEAGUE OF INDIANAPOLIS 2015 - 2017 ANNUAL REPORT MAKE IT MATTER



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CORE VALUES

VOLUNTARISM

Essential for our existence

TRAINING

Providing knowledge to affect change

LEADERSHIP

Development of individual potential

COLLABORATION

Forming partnerships and strategic alliances

COMMUNITY

Identifying needs and implementing lasting solutions

DIVERSITY

The synergy of different perspectives

INTEGRITY

Volunteering ethically and honestly

RESPECT

For individual's time, efforts and skills

WELL-BEING

Physical, mental, emotional and social





Michelle Study-Campbell
President 2015 - 2017

LETTER FROM THE PRESIDENT

The Junior League of Indianapolis spent two straight years answering the call to “Make It Matter.” Together, we lived our mission as we worked tirelessly to promote voluntarism, develop the potential of women and improve our community through the effective action and leadership of our trained volunteers.

The 2015-16 League year was one of change, as we embraced a new governance and management model and took on new projects and initiatives. In 2016-17, we celebrated 95 years of answering the call to make our community a better, brighter place.

We rolled up our sleeves and tackled community and League issues with innovation, passion and enthusiasm. From 2015 to 2017, we invested nearly \$500,000 in our community. It wouldn't have been possible without a strong fundraising effort, detailed accounting work, dedicated training and our members' passion.

As president, I was constantly in awe as I watched an amazing group of volunteers run a multimillion dollar organization in their “spare” time. From tremendous community impact to a record number of recruitment events to the always successful Holiday Mart, we proved ourselves a vibrant, growing and excelling League. I am incredibly grateful for the opportunity to have served as president of the Junior League of Indianapolis.

Michelle Study-Campbell

2015 - 2017 BOARD OF DIRECTORS



Michelle Study-Campbell
President



Stacy Payne Miller
President Elect



Nicole McCulloch
Secretary



Heather Hall
Treasurer
2015 - 2016



Anya Janeyway
Treasurer
2016 - 2017



Kim Komlanc
Executive Vice President
2015 - 2016



Valerie Knoll
Executive Vice President
2016 - 2017



Susan Baroncini-Moe
At Large



Kären Haley
At Large



Jayme Short-DeLeon
At Large



Lauren Weintraut
At Large

MANAGEMENT COUNCIL

2015 - 2016



Kim Komlanc
Executive Vice
President



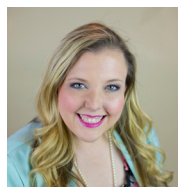
Valerie Knoll
Executive Vice
President Elect



Lauren Weintraut
Community
Vice President



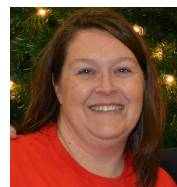
Katie Schonert
Finance
Vice President



Julie Bullard
Marketing
Vice President



Kelly Ragle
Membership
Vice President



Angie Wilmer
Resource Development
Vice President

2016 - 2017



Valerie Knoll
Executive Vice
President



Eliza Gordner
Executive Vice
President Elect



Katie Busby
Community
Vice President



Kelly Ragle
Finance
Vice President



Maris Schiess
Marketing
Vice President



Anne Klem
Membership
Vice President



Missy Lewis
Resource Development
Vice President

ABOUT THE JUNIOR LEAGUE OF INDIANAPOLIS

WHO WE ARE AND WHAT WE DO

For more than 95 years, the Junior League of Indianapolis (JLI), a nonprofit organization of women, has strived to positively impact the Indianapolis community by investing in the lives of children and their families.

MISSION STATEMENT

The Junior League of Indianapolis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION STATEMENT

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in our community.

DIVERSITY STATEMENT

The Junior League of Indianapolis welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

2017-2022 STRATEGIC PLAN

Strategic Priority 1: Provide all League members with opportunities to engage in meaningful leadership development and volunteerism.

- Strategy 1.A: Increase opportunities for all Junior League members to receive quality leadership training, support, and connections to develop into effective community leaders.
- Strategy 1.B: Increase meaningful opportunities for all League members to impact the community.

Strategic Priority 2: Establish bi-directional communication and education throughout the Junior League to foster an environment of transparency and effectiveness.

- Strategy 2.A: Strengthen League members' institutional knowledge of the Junior League and its internal culture so members at all levels know and understand the League's management structure and decision-making processes.
- Strategy 2.B: Increase clarity and consistency of communication with all levels of Junior League membership to foster effective operations and accountability.

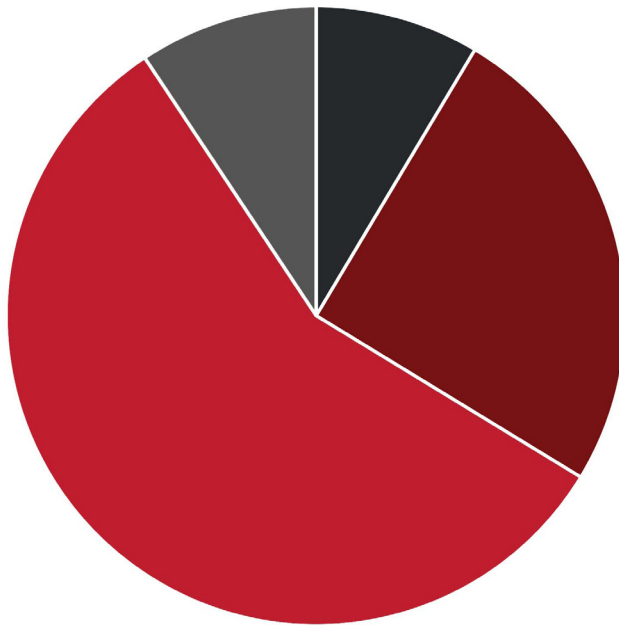
Strategic Priority 3: Enhance the Junior League's reputation for delivering women leaders who effectively address community needs.

- Strategy 3.A: Strategize recruitment efforts to proactively attract women who have an interest in making a community-wide impact and who have the potential to become a community leader.
- Strategy 3.B: Increase the Junior League's visibility as a world-class leadership institution for Indianapolis women.

Strategic Priority 4: Strengthen financial practices to increase the Junior League's long-term sustainability.

- Strategy 4.A: Establish financial transparency with all Junior League members and the community-at-large.
- Strategy 4.B: Increase development efforts to focus on growing and sustaining a wide network of corporate supporters, individual donors, and planned gifts.

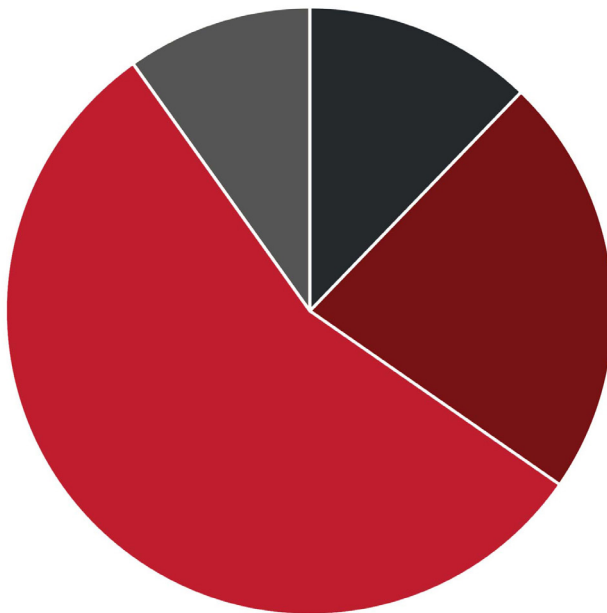
MEMBERSHIP



2015 - 2016

771 MEMBERS
66 PROVISIONALS
194 ACTIVES
439 SUSTAINERS
72 SUSTAINER EMERITUS

■ PROVISIONALS ■ ACTIVES ■ SUSTAINERS ■ SUSTAINERS EMERITUS



2016 - 2017

770 MEMBERS
94 PROVISIONALS
173 ACTIVES
427 SUSTAINERS
76 SUSTAINER EMERITUS

■ PROVISIONALS ■ ACTIVES ■ SUSTAINERS ■ SUSTAINERS EMERITUS



JUNIOR LEAGUE OF INDIANAPOLIS

Women building better communities®

COMMUNITY IMPACT MODEL

MISSION

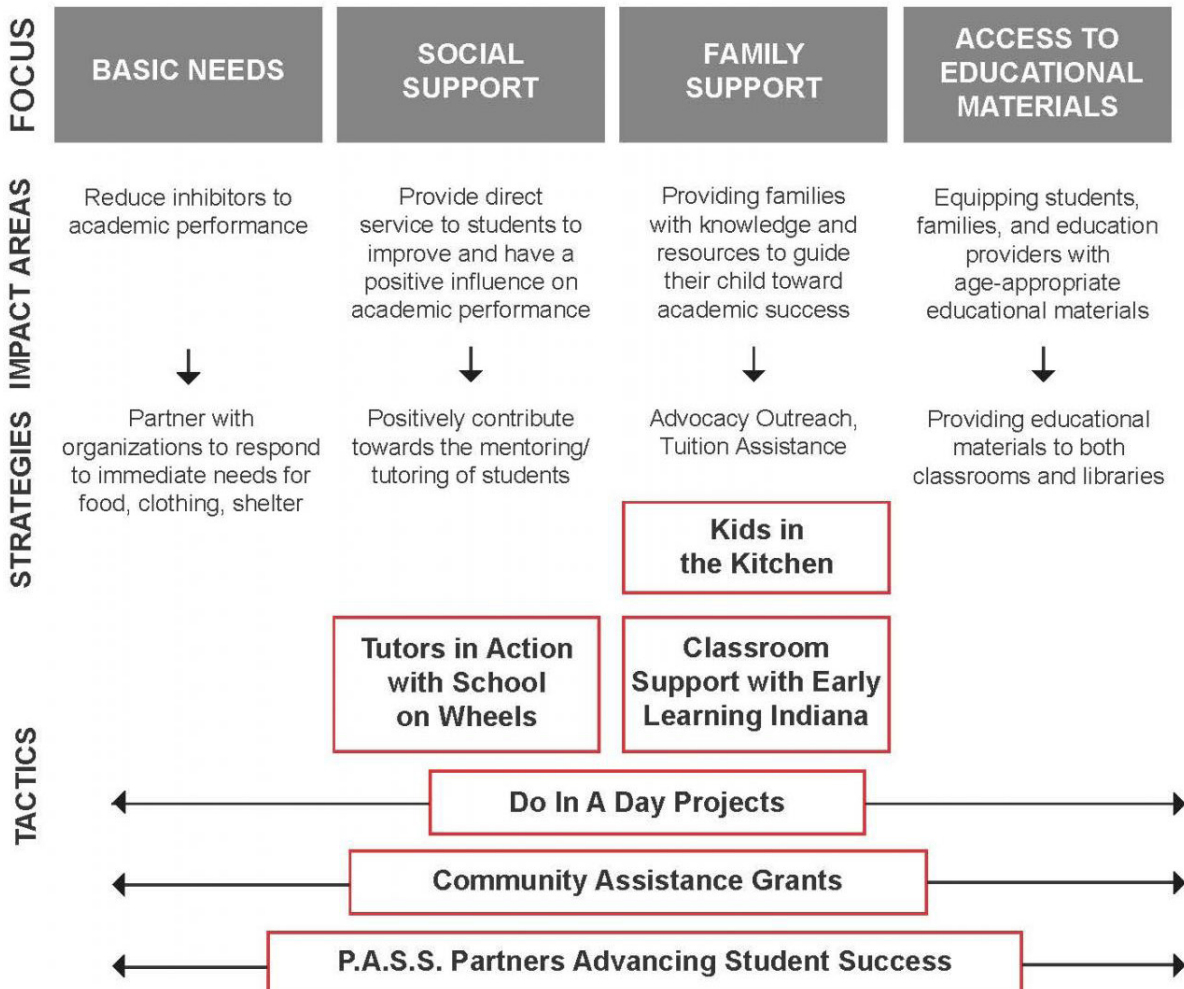
The Junior League of Indianapolis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

VISION

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in the community.

TOPIC: HEALTH AND EDUCATION OF CHILDREN AND THEIR FAMILIES

ISSUE: PREPARING STUDENTS FOR ACADEMIC SUCCESS



JLI IN THE COMMUNITY

Classroom Support



JLI supported Early Learning Indiana by providing volunteers who assisted teachers with classroom preparation and engaged with children in the classroom and after school activities. In addition, JLI provided tuition assistance for low-income families.

Tutors in Action



JLI continued its partnership with School on Wheels by providing program funding and volunteers for one-on-one or small group tutoring for families living in transitional housing.



PASS: Partners Advancing Student Success

JLI worked with Signature Project partner Stephen C. Foster Elementary on several initiatives. Members expanded the operations and impact of the Community Food Pantry, which is now accessible to all families with students enrolled in the school. Members also provided critical support for classroom projects and school technology needs, including updating and reopening the media center, financing the robotics club and installing an edible garden.

Do-in-a-Day

Through its Do-in-a-Day (DIAD) Committee, JLI assisted other organizations in need of volunteers for single-day events or projects. JLI volunteers provided service for a wide variety of events and organizations around the city, often participating in two to three projects a month. The DIAD Committee consisted of a group of trained volunteers ready to assist an organization with a regular program or community event. There were more than 45 DIAD events in 2015-17.

HOLIDAY MART



Holiday Mart is the signature fundraiser hosted annually by JLI. The multi-day holiday shopping event provides attendees access to more than 120 specialty retailers offering unique home goods, holiday gifts, fashion and more.

2015

- 45th ANNUAL
- \$311,250 RAISED
- 153 MERCHANTS
- 9,837 ATTENDEES



2016

- 46th ANNUAL
- \$215,100 RAISED
- 115 MERCHANTS
- 9,455 ATTENDEES



THANK YOU TO OUR HOLIDAY MART SPONSORS



2015



2016



COMMUNITY ASSISTANCE GRANTS

Community Assistance Grants provide critical funding to nonprofit organizations that work within JLI's interest area of preparing students for academic success. Since 2000, JLI has awarded more than \$1 million in Community Assistance Grants.

\$100,00 in 2015 - 2016

- Horizons at St. Richard's School \$25,000
- Indianapolis Public Library Foundation \$10,000
- Metropolitan Youth Orchestra \$10,000
- Starfish Initiative \$10,000
- Visually Impaired Preschool Services of Indiana \$10,000
- Arts for Learning \$5,000
- Assistance League of Indianapolis \$5,000
- Benjamin Harrison Presidential Site \$5,000
- Girls Inc. of Greater Indianapolis \$5,000
- John H. Boner Community Center \$5,000
- Keep Indianapolis Beautiful, Inc. \$5,000
- Teachers' Treasures \$5,000





COMMUNITY ASSISTANCE GRANTS

\$100,00 in 2016 - 2017

- The Villages \$25,000
- Exodus Refugee Immigration, Inc. \$10,000
- Goodwill Industries Foundation of Central Indiana, Inc. \$10,000
- St. Mary's Child Center \$10,000
- Westminster Neighborhood Services, Inc. \$10,000
- Assistance League of Indianapolis \$5,000
- Children's Dyslexia Institute of Indiana \$5,000
- Girls Inc. of Greater Indianapolis \$5,000
- Indiana Blind Children's Foundation \$5,000
- Indianapolis Public Library Foundation \$5,000
- United Way of Johnson County \$5,000
- Teachers' Treasures \$5,000

TRUST FUND GRANTS

The Junior League Trust Fund provides nonprofit organizations with support to serve children with mental and/or physical disabilities in Marion County.

The Junior League Trust Fund was established in 1929 to ensure the work of the first Junior League service project at James Whitcomb Riley Hospital would continue to draw financial support when the volunteer contract expired. As the Trust grew, money was distributed to many organizations serving children with disabilities. Since its inception, the Trust has allocated more than \$550,000.

2015 - 2016

- Autism Society of Indiana \$5,000
- Best Buddies Indiana \$5,000
- Indianapolis Children's Choir \$5,000
- Jameson Camp \$5,000
- Noble, Inc. \$4,000
- St. Joseph Institute for the Deaf \$4,000
- Down Syndrome Indiana, Inc. \$1,000
- Riley Hospital for Children Occupational Therapy Department \$1,000

2016 - 2017

- ArtMix \$5,000
- Best Buddies Indiana \$5,000
- Indianapolis Parks Foundation \$5,000
- United Cerebral Palsy Association of Greater Indiana \$5,000
- Visually Impaired Preschool Services \$5,000
- Damar Services, Inc. \$3,500
- Riley Hospital for Children \$3,557
- Special Olympics \$3,375

AROUND THE COMMUNITY, AROUND THE CLOCK



Around the Community, Around the Clock is a unique service project that provides round-the-clock womanpower to area nonprofit organizations. For the inaugural event in 2016, skilled JLI volunteers assisted with a variety of projects in various locations across the country for 94 consecutive hours. They sorted books, assembled welcome bags, cleaned up playgrounds, created sensory blocks and assisted with galas, luncheons and carnivals. In 2017, members volunteered for 95 consecutive hours. An hour will be added each year leading up to JLI's 100th anniversary. IN 2017 JLI and the Around the Community, Around the Clock was recognized by the Association of Junior Leagues as a promising practice.

In total, JLI members contributed more than 1,000 service hours through Around the Community, Around the Clock.



2015 - 2016

TOTAL REVENUE

Holiday Mart revenue: \$543,169

Member dues revenue: \$83,282

Corporate and individual giving revenue: \$7,527

Investment revenue: \$140,322

Other revenue: \$18,097

TOTAL EXPENSES

Holiday Mart expenses: \$231,942

Community Project expenses: \$572,056

Membership support expenses: \$77,181

NET ASSETS AT END OF FISCAL YEAR 2015-16

\$7,277,844

2016 - 2017

TOTAL REVENUE

Holiday Mart revenue: \$393,786

Member dues revenue: \$86,450

Corporate and individual giving revenue: \$12,969

Investment revenue: \$638,726

Other revenue: \$10,722

TOTAL EXPENSES

Holiday Mart expenses: \$178,689

Community Project expenses: \$541,732

Membership support expenses: \$102,443

NET ASSETS AT END OF FISCAL YEAR 2015-16

\$7,592,942

“ALL IN” ON JLI’S FUTURE

Stacy Payne Miller, President Elect

As we look toward 2018 and beyond, I want to express my excitement about being the next president of the Junior League of Indianapolis. We will have a busy year working on our new strategic plan initiatives and I can’t wait to get started.

On behalf of the entire Junior League of Indianapolis, I want to thank our outgoing leaders for an energizing and successful two-year term. President Michelle Study-Campbell’s guidance, with the help of the Board of Directors, Management Council, Committee Chairs and our fantastic members, ensured a rewarding and productive League year.

For the year ahead, we are going “All In” to celebrate our members and our community impact. We will focus on educating and training our members to be premier community leaders. Through these efforts, I hope you are inspired: for your community, for your League and for your own leadership.

Stacy Payne Miller



Stacy Payne Miller
President Elect, 2015 - 2017



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