



Enchanted Evergreens Sponsorship Form

Overview and Vendor Benefits

Join us for a shopping wonderland at the Indiana State Fairgrounds! The Junior League of Indianapolis (JLI) will be hosting a **multi-day silent auction for decorated holiday trees and wreaths** as a part of Holiday Mart, JLI's annual fundraiser.

All proceeds raised by the JLI during Holiday Mart, including the silent auction, go towards funding our community partnerships and other activities throughout the year. Your in-kind donation supports the Junior League's mission to promote voluntarism, develop the potential of women and improve the community.

Enchanted Evergreens – November 13 - 17, 2019

For this exciting event, attendees will have the opportunity to bid on a variety of decorated trees and wreaths. Bidding will take place beginning at Shopper's Eve on Wednesday, November 13 and extending through Saturday, November 16. Trees and wreaths will be on display at the JLI Holiday Mart fundraiser along with a placard featuring the sponsor's company name and/or logo for the duration of the event. The winning bidder will be allowed to pick up their items upon the conclusion of Holiday Mart on Sunday, November 17 at 4:00 pm.

Your company will have the unique opportunity to select from two levels of sponsorship to design and decorate either a tree or wreath. We have limited sponsorships available for 2019. As a sponsor, we ask that you provide a fully-decorated artificial tree or wreath based on your level of sponsorship.

Sponsorship Options:

Tree Sponsorship: \$300

Wreath Sponsorship: \$100

Vendor Benefits:

Participating sponsors will receive two (2) General Admission tickets, as well as recognition on the Holiday Mart Facebook page and Holiday Mart program.

Event Details and Logistics

Event Setup Date: November 12 - November 13, 2019

Number of Attendees: approximately 10,000

Event Location: Indiana State Fairgrounds, Blue Ribbon Pavilion

Event Setup Time: Tree and wreath setup begins at 10:00 am and must be completed by 3:30 pm, doors open and bidding begins at 6:00 pm

Additional Information: Sponsors should plan to leave behind packaging for repacking the tree and/or wreath, lights and all decorations upon completing the setup of tree or wreath

Vendor Must:

- Provide all items necessary to outfit a tree and/or wreath including but not limited to artificial tree (minimum requirement: 6-feet) and/or wreath (minimum requirement: 30-inches), tree lights (may be pre-lit; does not apply to wreaths), ornaments, garland and other thematic items
- Provide all packaging required to deconstruct (if required) and store tree and/or wreath along with all decorative items



Vendor Information:

Company Name: _____

Primary Contact: _____

Contact Phone: _____

Contact Email: _____

Vendor Pledge:

YES! Our company would like to sponsor a Decorated Tree at Holiday Mart.

YES! Our company would like to sponsor a Decorated Wreath at Holiday Mart.

Décor Theme: _____

*Décor theme is on a first-come-first-served-basis. JLI will work with all vendors to ensure there are no duplicate themes.

Please list any setup needs you will have:

**Please submit completed form to Chelsea Francis at
<mailto:hmspecialevents@jlindy.org>.**