



# HOLIDAY MART

JUNIOR LEAGUE  
of INDIANAPOLIS

**November 20 - 22, 2025**  
**INDIANA STATE FAIRGROUNDS**

**Three Days of**

**SHOPPING &  
ENTERTAINMENT**

**to support the Junior League of Indianapolis's mission.**

**2025 HOLIDAY MART SPONSORSHIP & DONOR GUIDE**



# HOLIDAY MART

JUNIOR LEAGUE  
of INDIANAPOLIS

Holiday Mart, the Junior League of Indianapolis's signature fundraiser, welcomes thousands of shoppers to the Indiana State Fairgrounds each year for unique holiday shopping, food, and entertainment.

The proceeds support the Junior League of Indianapolis's mission of advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training. When you donate to Holiday Mart, you make it possible for us to continue to serve our community.

## LEVELS & BENEFITS

# SPONSORSHIP LEVELS

All sponsorships include special recognition on the JLI's social media channels and on the JLI website.

Sponsorship	Donation	Complementary Tickets
Platinum 1922	\$5,000 +	10
Gold	\$2,500 - \$4,999	8
Silver	\$1,000 - \$2,499	5
Red	\$500 - \$999	2
Black	\$250 - \$499	-
White	\$150 - \$249	-

## SPONSORSHIP OPPORTUNITIES

# BE SEEN AT HOLIDAY MART

### PLATINUM 1922 \$5,000 +

- Your logo will be displayed on Holiday Mart "Thank You" signage, as well as signage at the main stage or any JLI run section of Holiday Mart.
- You will receive intercom recognition at least three times a day during Holiday Mart.
- Your logo will be listed on the JLI internal member website with a link to your business website through the league year ending in May 2026.
- Your logo will be included on slideshow at monthly membership meetings through December 2025.
- Your logo will be included in our weekly internal membership newsletter through December 2025.
- You will receive a sponsor shout-out on our social media pages in the weeks leading up to Holiday Mart.
- You will receive 10 Complimentary tickets to Holiday Mart.

### GOLD \$2,500 - \$4,999

- Your logo displayed on Holiday Mart "Thank You" signage.
- Your logo will be included on slideshow at monthly membership meetings through December 2025.
- Your logo will be included in our weekly internal membership newsletter through December 2025.
- You will receive a sponsor shout out on our social media pages in the weeks leading up to Holiday Mart.
- You will receive 8 Complimentary tickets to Holiday Mart.

### SILVER \$1,000 - \$2,499

- Your logo displayed on Holiday Mart "Thank You" signage.
- Your logo will be included in our weekly internal membership newsletter through December 2025.
- You will receive a sponsor shout out on our social media pages in the weeks leading up to Holiday Mart.
- You will receive 5 Complimentary tickets to Holiday Mart.

### RED \$500 - \$999

- Your logo displayed on Holiday Mart "Thank You" signage.
- Your logo will be included in our weekly internal membership newsletter once.
- You will receive a sponsor shout out on our social media pages in the weeks leading up to Holiday Mart.
- You will receive 2 Complimentary tickets to Holiday Mart.

### BLACK \$250 - \$499

- Your logo displayed on Holiday Mart "Thank You" signage.
- Your logo will be included in our weekly internal membership newsletter once.
- You will receive a sponsor shout out on our social media pages in the weeks leading up to Holiday Mart.

### WHITE \$150 - \$249

- You will receive a sponsor shout out on our social media pages in the weeks leading up to Holiday Mart.

*Please note: sponsorship recognition as outlined in sponsorship level begins when payment is received.*

## 100+ Years

founded in 1922, JLI has been serving the Indianapolis community for over 100 years

## 15,000 VOLUNTEER HOURS

contributed annually through direct service, fundraising and in-League placements



## JUNIOR LEAGUE OF INDIANAPOLIS

The funds raised from Holiday Mart will help fulfill JLI's vision of being a catalyst for lasting change in the lives of children and their families in the community. Since 2000, JLI has awarded more than \$5 million to local organizations.

## \$11 MILLION+

amount JLI has awarded to Indianapolis non-profits since our founding in 1922

## 160+

number of community projects sponsored by the JLI, that have benefitted the Indianapolis community since 1922

**FOR DONOR AND SPONSORSHIP INFORMATION,  
PLEASE CONTACT [HMSPONSORSHIP@JLINDY.ORG](mailto:HMSPONSORSHIP@JLINDY.ORG)  
OR LEARN MORE AT [JLINDY.ORG/HOLIDAYMART](http://JLINDY.ORG/HOLIDAYMART)**

### Our Mission

The Junior League of Indianapolis is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

### Our Vision

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in our community.

### Connect with Us

-  Junior League of Indianapolis (JLI) Holiday Mart
-  [jliholidaymart](https://www.instagram.com/jliholidaymart)
-  Junior League of Indianapolis
-  [jlindianapolis](https://www.instagram.com/jlindianapolis)

### Who We Are

The Junior League of Indianapolis has a long history of improving our community through non-profit partnerships, a goal that remains as true today as when the JLI was founded 100 years ago. We seek to form lasting partnerships with local organizations whose mission and/or programs align with our values and strategic focus.

The JLI has been committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care. There are three main ways for organizations to partner with the JLI: community projects, volunteer assistance, and grants.

Annually, the Junior League of Indianapolis (JLI) awards grants to financially sound nonprofit 501(c)3 organizations through two different grant processes. Our organization has awarded over \$11 million to the local community, including nearly \$5 million since 2000.

