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HOLIDAY MART 2019

By: Maeleen Hurley, VP of Resource Development

Congratulations to the 2019 Holiday Mart Committee for a wonderful and magical Holiday Mart! Tri-chairs Karla Gosche-Williams, Bailey McGrath and Ashley Warren led our annual signature fundraiser for our community to great success.

Holiday Mart ran from Wednesday, November 13 through Sunday, November 17, 2019 at the Indiana State Fairgrounds Elements Financial Blue Ribbon Pavilion and featured over 135 merchants. Nearly 11,000 shoppers visited this year to "shop for a cause." It was a banner year for Holiday Mart 2019 for sponsorships and in-kind donations with over \$87,800.00 raised.

Our 49th Holiday Mart generated buzz from the start to finish with the help of social media

influencers. One of my favorite traditions, Shoppers' Eve, took place on Wednesday night. That evening's shoppers got a sneak peek of all the merchant booths and received a signature gift bags full of unique deals and treats. They sipped cocktails, laughed with old and new friends and dined on delicious bites from top Indianapolis restaurants like Fleming's and District Tap. For the first time ever, this exclusive event was sold out at 800 lucky shoppers!

Our special events continued with the new event Champagne & Carols and the inaugural silent auction, Enchanted Evergreens. On Saturday, shoppers were admitted early with their ticket to Champagne & Carols to hear the melodic

voices of the talented Indianapolis Children's Choir singing holiday carols. Shoppers also enjoyed WX Brand champagne and cookies from Cookies Please!

Enchanted Evergreens featured 18 decorated trees and wreaths donated by local businesses and organizations including Estridge Homes, PSG Logistics, A Classic Party Rentals and Westminster Village North. Shoppers bid on these original designs and the proceeds from the silent auction exceeded \$5000! We also had a raffle which included an autographed TY Hilton football and Indiana Fever tickets that earned more than \$1,000.

Holiday Mart 2019 ended on a high note with the second annual Scones with the Sugar

Members of JLI welcome guests to a favorite JLI tradition, Shoppers' Eve.

*Holiday Mart 2019
(Continued on page 2)*

Holiday Mart 2019

(Continued from page 1)

Plum Fairy. Children and adults alike enjoyed meeting the talented artists from the Indianapolis Ballet. This event was sponsored by PSG Logistics with champagne donated from WX Brand and scones from Gallery Pastry Shop.

We were so excited to offer online access to ticket bundles this year for active members. Paper tickets were reserved for the sustainers. Members were also encouraged to pass out marketing flyers and display yard signs.

The placement of Merry Marketplace shops was reconfigured from last year and enticed new merchants like Mocha Tree Organics to join our fun and Southern Girl Skincare to return. Mart favorites, Cherry Republic and Twisted Wick, also returned. Our reputation for stellar vendor relations and featuring upscale, unique items attracted new businesses, Peace Water Winery and Fruit Tea Chicks.

Many thanks to the Provisional class for selling 177 packages of We Help Two socks in 8 hours—that was approximately 22 packages an hour. Wow! We Help Two is a company JLI partners with because they help two organizations at the same time. With the help of Provisionals, a total of 433 packs of socks were donated to The Julian Center and JLI will receive \$1,593. The committee would also like to thank all of the members who volunteered, attended, posted on social media, brought in sponsorships and encouraged their family and friends to purchase tickets and support our largest fundraiser.

Next year will be even bigger as we celebrate 50 years of Holiday Mart magic! I am proud to announce the leadership team for our 50th Annual Holiday Mart:

- **Holiday Mart 2020 Co-Chairs:** Karla Gosche-Williams and Ashley Warren
- **Merchant Co-Chairs:** Maddie Briere and Bailey McGrath
- **Secretary Co-Chairs:** Madison Weintraut and Melissa Schade van Westrum
- **Site Chair:** Olivia Sannella
- **Special Events Chair:** Chelsea Francis
- **Sponsorship Co-Chairs:** Jean Herlt and Kaity McGuire
- **Admissions Co-Chairs:** Claire Kammen and Linda May
- **Hospitality Chair:** Kate Arndt

I am sure these ladies will succeed in our mission to benefit our community through leadership and service. Please contact me if you have any ideas, contacts or suggestions to kick off another 50 years of “shopping for a cause.” ■



JLI Provisional members work the We Help Two booth.

Save the Date for JLI's Annual Dinner

By: Cat Paterson,
Arrangements Committee

The Junior League of Indianapolis will be hosting its Annual Meeting on Thursday, May 28, 2020 at the Columbia Club. The annual meeting is a celebration of the league's accomplishments, including member awards, and the installation of our organization's officers and board members for the upcoming year. The event will feature a social hour and appetizers at 6 PM in the Stardust Foyer, with its lovely bank of windows overlooking Monument Circle. Complimentary beer and wine will be served while supplies last. At 7 PM we will move to the Stardust Ballroom to complete our celebration over dinner and dessert. Valet parking is included. The cost of this event is \$20 per person. Registration on Digital Cheetah is coming soon! ■





PRESIDENT'S MESSAGE



Happy New Year! It's hard to believe that it's 2020 and we are halfway through the 2019-2020 League year. Our members have been hard at work and I'm so proud of all we've accomplished thus far.

- We welcomed over 60 new Provisionals into Active membership at our December GMM which puts our membership just below 800
- An Ad Hoc committee has been created to study membership retention and engagement and will be surveying members soon
- Sustainers held their annual December social with a great turnout
- The Community Council held its 2nd annual Community Open House with over 30 area non-profits in attendance
- The Grants Committee voted for six organizations to receive \$35,000 in grants and selected 3 organizations to present to membership for Community Assistance Grants
- Our December GMM was full of excitement with three amazing

"This is only a glimpse of the first half of the year and we're just getting started!"

- organizations presenting to membership for a \$50,000 grant. Big Green won the prize with Indy Women in Tech (IWIT) and Visually Impaired Preschool Services (VIPS) going home with \$20,000 each.
- The Patachou Foundation Committee is in its first year and is off to a great start. Through this committee, JLI members have served over 600 meals to food insecure children in Indianapolis.
- The Holiday Mart Committee pulled off another successful Mart, including a record Shoppers' Eve event with over 800 in attendance. The planning has already begun for the 50th Anniversary.
- The Marketing Council created a new digital directory and layout for the Hotline and updated JLI's website with a new, more user-friendly design.
- The Nominating Committee spent countless hours working to interview and slate the next generation of executive leadership for the League.
- The JLI is a program sponsor for the "You are There 1915: Madam C.J. Walker, Empowering Women" exhibit at the Indiana Historical Society.

This is only a glimpse of the first half of the year—there are so many more wonderful projects and initiatives in the works. Thank you to all our members for all your hard work and dedication. I look forward to seeing what we can accomplish together in the remaining months and remember: We Got This!!! ■

Officers & Staff

JLI BOARD OF DIRECTORS

Patrice Dawson, *President*

Tiffani Taylor, *Secretary*

Katie Fischer, *Treasurer*

Laura Bliss, *Director-at-Large*

Olivia Dole, *Director-at-Large*

Ali McNichols, *Director-at-Large*

Catherine Seat, *Director-at-Large*

Erika Steuerwald, *Director-at-Large*

Tammy Shirley, *Nominating Chair*

MANAGEMENT COUNCIL

Melissa DeLong, *Marketing Vice President*

Elizabeth Kinder, *Community Vice President*

Maeleen Hurley, *Resource Development Vice President*

Suzanne Brittain, *Membership Vice President*

Jean Herlt, *Nominating Chair-Elect*

PRESIDENT'S SUPPORT COMMITTEE 2018-2019

Stephanie Flittner, *President's Assistant*

Lisa Busse, *Arrangements Co-Chair*

Catherine Paterson, *Arrangements Co-Chair*

Jennifer Pierle, *Arrangements Co-Chair*

JLI HEADQUARTERS

Main Line..... 925-4600

Fax..... 926-7658

After Hours..... 713-0905

JLI OFFICE HOURS

Monday: 9 a.m. – 3 p.m.

Tuesday, Wednesday: 9 a.m. – 5 p.m.

Thursday, Friday: 9 a.m. – 3 p.m.

Member Good News

Career Moves

Amanda Shockley is now a licensed realtor

Alexandra Blackwell started a new job

Olivia Dole got a job promotion

Marriages/Babies

Sarah Shields welcomed a baby boy, Ben, in October

Leslie Pedigo got engaged

Community Leaders

Erika Steuwald was selected to The Lugar Series

Michelle Study was selected to Hoosier Women Forward

Lindsay McGuire is a part of Class 9 of Indy Hub's 1828 project

Sara Drury was named an Indiana Humanities Action Fellow

Ellen Fitzgerald and Ali McNichols were accepted to OPTIONS Class 20

WeGotThis.
THE JUNIOR LEAGUE

Wine and Pottery Night— Recruitment Event

**By: Kait Schutz, Membership
Recruitment Co-Chair**

In September 2019, the Membership Recruitment team held an event at Half Baked Pottery in Broad Ripple. The event was a success, with all available spots filled and ten possible new recruits for Junior League of Indianapolis. Wine and a charcuterie spread was provided and the event was marketed as a “Wine and Pottery Night”. It was such a fun event and allowed Active members and prospective members to really get to know one another. The best part was that we were all able to sit at one large table which allowed for great conversation!

Junior League provided potential new members a pottery item up to a \$20 value, and attendees had the ability to pick any item within that price range to paint. We had the ability to paint our items to our liking—some of the women had some major artistic talent! We had a woman make gnome-themed salt and pepper shakers, some made very intricate Halloween luminaries, and some even decorated Christmas ornaments for the upcoming holiday season. It was light-hearted, fun, and a great way to share about Junior League while supporting a local business.

Although we as a committee really enjoy bringing potential provisional members to informative and structured events, one of our main goals this year was to add in more social events to the recruitment process. Hosting more casual events throughout the year allows for women to learn more about the Junior League of Indianapolis while also getting to know each other and our Recruitment Committee members!

We recognize that women joining the League want to meet like-minded women and having events in social settings where we can share what JLI is all about makes it fun, relaxed, and educational. Our goal is to be as welcoming and inclusive as possible right off the bat, so new members can feel the positive energy of the JLI community and release potential anxiety of showing up to an event by yourself. September’s Wine and Pottery night did just that! ■

Spring 2020 Recruitment Dates

February 27th- social, TBD

March 10th - Open House

March Social- Date TBD

April Social- Date TBD

April GMM – 4/23

May 4th- Open House

Know a woman who would be a great fit for the JLI? Encourage them to apply online by May 1, 2020 to become a member of our Summer 2020 Provisional Class!



*Active and potential Provisional members
enjoy painting pottery at Broad Ripple's
Half Baked Pottery.*

Sustainer events

Our Sustainers gather annually to celebrate the holidays. This year's party was held at Highland Country Club and organized by JLI Sustainer Representatives Lynda Goeke and Kim Brandt along with Julie Dewitt. The party was very well attended and everyone had a wonderful time catching up with what they are now doing. ■



(L to R) Karen Glaser, Catherine Seat, Joan Blackwell, JLI President Patrice Dawson.



(L to R) Jo Davis, Candes Shelton, Emily Sturman, Debbie Tolley, Barbara Anderson.



(L to R) LaChele King, Candes Shelton, Julie DeWitt, Shannon Rezek, Karen Glaser, Linda Goad, Dorothy Hitchins.



(L to R) Michelle Study-Campbell, Nicole McCulloch, Julie Davis.



(L to R) Connie Lathrop, Connie Wyant.



(L to R) Margaret Van Winkle, Susan Woodhouse, Phyllis Geeslin.



(L to R) Mary Lueders, Linda Goad, Jennifer Mitchell.



(L to R) Dorothy Hitchins, Tanya Overdorf, Jenny Holland.



(L to R) Michelle Study-Campbell, JLI President Patrice Dawson, Lynda Cook, Stacy Maurer.

Placement Updates

These are the placements accepting placement plus opportunities for the remainder of the League year.

Around the Community

- Time: 4-6 hours per month
- The Around the Community Committee will work within a specific focus area of the community in smaller groups to identify single-day events with which JLI members and families can assist. Committee members will work in smaller groups to initiate, plan, execute, and close projects. The majority will relate to the League's community impact area of preparing students for academic success. Examples include a training opportunity for active members prior to a related volunteer event. These projects are planned and led by the committee and are offered as volunteer opportunities for general membership and families when appropriate. Our goal is to give our members an opportunity for "hands-on" community service.

Community Impact Program

- Time: 4-6 hours per month
- The Community Impact Program Committee will identify single-day community projects and ongoing opportunities. The majority will relate to the League's community impact area of preparing students for academic success. Examples include planning and executing book drives or coordinating with schools/organizations to identify volunteer opportunities for members to assist children with reading or to prepare reading materials. Plan a minimum of 10-20 opportunities for the year. These projects are planned and led by the Community Impact Program committee and are offered as volunteer opportunities for general membership. Our goal is to give our members an opportunity for "hands-on" community service.

Training

- Time: 4 hours per month
- Organize all leadership training for the JLI and any other training/education events in accordance with the objectives of the annual plan.

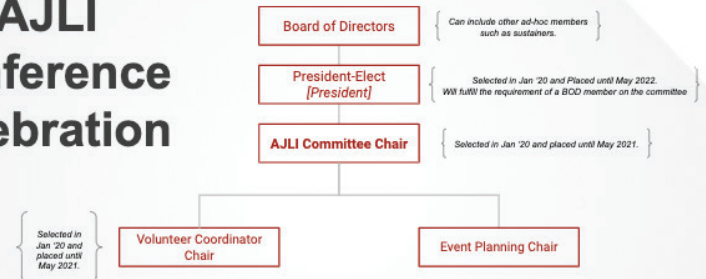
Sponsorship

- Time: 6-8 hours per month
- Seek new and maintain existing corporate and in-kind sponsors. Build and negotiate mutually beneficial relationships with sponsors while ensuring recognition and thank-yous. ■

Placements for the AJLI Conference Celebration

Position	Number Available	Placement Timeline
AJLI Committee Chair	1	January 2020 - May 2021
Volunteer Coordinator Chair	1	January 2020 - May 2021
Event Planning Chair	1	January 2020 - May 2021

Placements for the AJLI Conference Celebration



Placements for the JLI Centennial Celebration

Position	Number Available	Placement Timeline
JLI 100th Committee Co-Chairs	2	January 2020 - May 2022
Centennial Membership Engagement Chair	1	January 2020 - May 2022
Centennial Communications Chair	1	January 2020 - May 2022
Centennial Fundraising Chair	1	January 2020 - May 2022
Centennial Service Chair	1	January 2020 - May 2022
Centennial Committee Members	20-25	May 2021 - May 2022

Placements for the JLI Centennial Celebration



Provisional Graduation

On Friday, December 13, 2019 at the Provisional Graduation, we welcomed new active members to the Junior League of Indianapolis! Congratulations to the Winter 2019 and Summer 2019 Provisional classes! We look forward to seeing the positive impact you will make not only in our League, but in the Indianapolis community!

The Provisional Chairs and Mentors are thrilled to welcome the Winter 2020 Provisional class at the Provisional Kick-Off on January 21, 2020. ■



Winter 2019 and Summer 2019 Provisional graduates



JLI Membership by the Numbers

Current membership numbers are as follows:

- 207 Actives
- 68 graduating provisionals from Winter 2019 and Summer 2019 classes
- 388 Sustainers
- 94 Sustainer Emeritus
- 26 Incoming Winter 2020 provisionals

Digital Cheetah membership database has been rectified to reflect current JLI membership with correct statuses and obligations. Full features of the Intake Management, Dues Management and Obligation Management modules have been implemented to streamline processes and help reduce recurring errors. Ongoing updates and upgrades are being integrated into Digital Cheetah to improve the JLI member's website experience. ■



Junior League of Indianapolis awards \$125,000 to local nonprofits

Nine central Indiana organizations have more money to support their services thanks to the Junior League of Indianapolis (JLI). JLI awards grant money each December as part of its Community Assistance Grants program.

Three area nonprofits—Big Green Indianapolis, Indy Women in Tech (IWIT) and Visually Impaired Preschool Services (VIPS)—vied for the top spot in a pitch competition at JLI's December membership meeting Thursday night. The winner earned \$50,000 and the two other organizations received \$20,000. JLI members voted for the grant recipients based on the project that best aligned with its current focus area of preparing students for academic success.

Big Green Indianapolis was this year's top Community Assistance Grant winner. The organization, founded in 2011 by Kimbal Musk and Hugo Matheson, builds Learning Gardens, which are engaging outdoor classrooms that connect kids to real food, increase academic achievement and drive community engagement. Big Green Indianapolis will leverage JLI funds to build Learning Gardens at three Perry Township Elementary Schools and provide accompanying programmatic services. Its goal is to promote youth wellness by building lifelong healthy eating habits for all children and prevent diet-related health disparities. The JLI's grant will be matched by the Herbert Simon Family Foundation with an additional \$50,000, totaling \$100,000 towards Big Green's services.

"We are honored to receive the Community Assistance Grant from the Junior League of Indianapolis and the matching funds from the Herbert Simon Family Foundation," said Megan Montague, Regional Executive Director for Big Green Indianapolis. "Simply put, people come together around food and we use that as an opportunity for education and growth with students and families. Big Green will use the money from the JLI to bring children together in our Learning Gardens and, paired with our robust educational programming, teach them how healthy eating leads to a healthier self."

JLI's \$20,000 grant awarded to IWIT will support two unique, highly engaging experiences for middle schoolers that spark students' imaginations and lead to a love of science, technology, engineering and math—The Eureka Exchange and Ignite Your SuperPower.

JLI's \$20,000 grant awarded to VIPS will help create a Lending Library in the newly constructed VIPS Family Resource Center, where families can access education tools like storybooks written with tactile components, large print or braille.



Representatives from Big Green Indianapolis hold Community Assistance Grant check and stand with Junior League of Indianapolis members.



Big Green Indiana presents at the December GMM.

Six other nonprofits received support from JLI's Community Assistance Grants Program:

- **Fletcher Place Community Center** - \$7,500
- **Paws and Think, Inc.** - \$7,500
- **Friends of Holliday Park, Inc.** - \$5,000
- **Indianapolis Public Library Foundation** - \$5,000
- **John Boner Neighborhood Centers** - \$5,000
- **St. Vincent Hospital Foundation** - \$5,000

"JLI strives to be a catalyst for lasting change in the lives of children and their families in our community," said JLI President Patrice Dawson. "Since 2000, JLI has given more than \$1.89 million in

Community Assistance Grants. This year's recipients are diverse organizations providing critical services to young people in central Indiana." ■

ATC 2020 Changes

By: Emily White, ATC Chair

The Around the Community Committee has been hard at work to plan a meaningful volunteer experience for JLI members, and ATC will look very different in 2020! Instead of partnering with different organizations throughout the month of April, we will work exclusively with one partner during National Volunteer Week, April 19-25. In support of JLI's vision to "be a catalyst for lasting change in the lives of children and their families in the community," we are excited to announce we will be partnering with Elevate Indy.

Elevate Indy is an innovative public-private partnership whose mission is to build long-term, life-changing relationships with urban youth and equip them to thrive and contribute to our community. Replicating ELEVATE

USA, a national model with a 40-year history, Elevate Indy launched in the Indianapolis Public Schools (IPS) in 2016. To date Elevate Indy has served more than 550 IPS students in five schools. Elevate's program transforms lives holistically year-round by placing privately funded full-time teacher mentors in urban classrooms to invest and help transform the lives of students. Elevate's teacher-mentors engage shoulder to shoulder with students in four primary ways throughout



the calendar year: in-class learning, after school mentoring and events, post-secondary preparation, and unique adventure opportunities.

Aaron Story, Elevate Indy's President and CEO is excited to partner with the Junior League: *"Our team at Elevate Indy is overwhelmed with joy as we consider this opportunity to serve in a shared mission for doing community development work that brings lasting change in the lives of vulnerable urban children. At Elevate, we focus on long-term life-changing relationships with vulnerable urban students, and I believe this week of serving together will lead to the type of results that will live up to the mission, vision and rich history of impact the Junior League of Indianapolis has had in our great city."*

JLI is in the unique position to provide fun educational experiences to which these students do not typically have access. From cooking lessons to college financial planning, yoga to leadership assessments, and career trips to community service, we will use the diverse knowledge of league members to provide these students with opportunities they will never forget. Look for shift volunteer opportunities to be released in late February! ■

2019 Trust Fund Grantees

By: Marci Wilz, Grants Chair

Last spring, the Junior League of Indianapolis awarded over \$29,000 to non-profits in our community through the Trust Fund Grant cycle. Trust Fund Grants were established in 1929 for nonprofit organizations serving mentally and/or physically disabled children within Marion County. Since the grants were established, more than \$575,000 has been provided for children with disabilities and to provide support to the Occupational Therapy Department at Riley Hospital for Children.

This year, the Grants committee awarded 6 organizations between \$3,000 and \$5,000 for their projects serving mentally and/or physically disabled children. A few highlights from this year's winners are as follows.

Art Mix: JLI's funds supported Art Mix's Urban Artisans program. Urban Artisans cultivates workforce development skills among more than 100 high school students with disabilities. Through the program, students gain the skills necessary to transition from high school to the workplace or post-secondary education. Students, ages 15 and older, learn transferable vocational skills through making, marketing, and selling artwork in an inclusive, professional arts studio.

Camp GATHER: The grant from the JLI supported Indy Parks' Camp GATHER (Greater Access To Help Everyone Recreate).

Camp Gather served 42 youth ages 6–18 who have physical and/or intellectual disabilities. The overall focus of the camp is to provide a multisensory experience coupling recreational and arts-related activities with the development of life skills such as communication, teamwork, and other daily living skills. Camp GATHER allows youth with special needs the opportunity to explore recreational and cultural activities in a supportive and caring environment that is designed to meet their needs.

Down Syndrome Indiana: JLI funds supported the Learning Program™ through Down Syndrome Indiana, Inc., an early childhood program that focuses on preparing students for academic success in the community and family engagement in the education of individuals with Down syndrome or other developmental disabilities. During the 2019-2020 school year, Down Syndrome Indiana plans to offer three classes in Indianapolis for a total of 18 students and 18 parents. The classes meet monthly from September to June.

In addition to the organizations detailed above, JLI also awarded funds to Indiana Deaf Heritage Inc., Indianapolis Parks Foundation, Jameson Camp, and Visually Impaired Preschool Services, along with Riley Hospital for Children. ■

JLI's Partnership with the Patachou Foundation

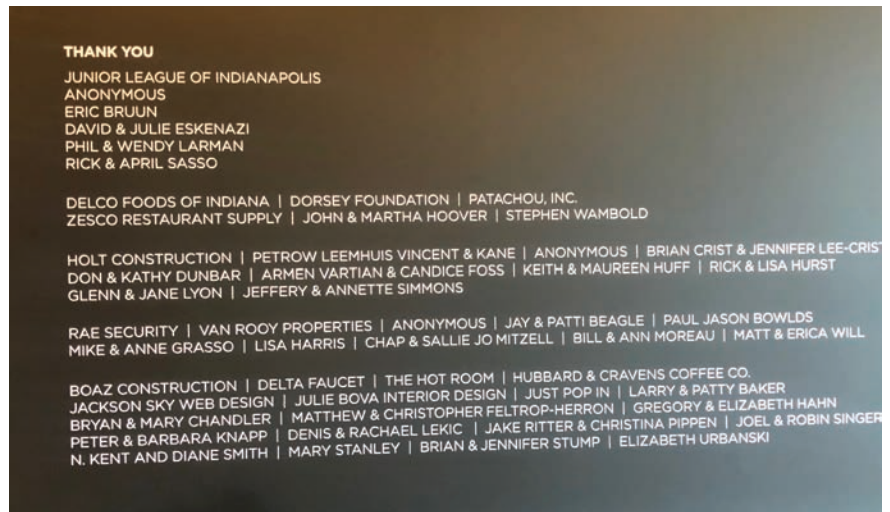
By: Elizabeth Kinder, Community VP

The Patachou Foundation fights pervasive food insecurity in a radically different and radically better way— by serving nutrient-dense meals that are made from scratch, using local and fresh ingredients. Nearly 80% of kids attending the schools that The Patachou Foundation serves live at or below poverty and are faced with daily food insecurity and hunger. Indianapolis is ranked worst in the nation for access to fresh foods, so even if resources are available, access to fresh food is not.

Each week, up to four members of the Junior League of Indianapolis serve meals at the Martin Luther King Center on West 40th Street in Indianapolis. Chef Twinkle of the Patachou Foundation cooks up a delicious meal for the kids each week, who range from first to sixth grade. It has been great to serve at the MLK Center consistently each week for the committee members in order to have regular interaction with the kids. One of the highlights each week is talking with the kids about how their day at school was or what kind of homework they're working on.

As part of JLI's partnership with the Patachou Foundation, our organization provided \$50,000 over a two-year period to assist with the completion of "Kitchen HQ." Patachou's new production and training kitchen in the Historic Marcy Village. Kitchen HQ opened in October 2019. The space located at 4565 Marcy Lane, touts the wonderful addition of their main conference room, named after the Junior League of Indianapolis.

On October 31, Junior League of Indianapolis was a featured spotlight partner on their website. In the article, The Patachou Foundation noted our members' contribution to building a trellis at the Public Greens microfarm in Broad Ripple for climbing veggies like squash, cucumbers, and beans. Many of these ingredients are used in their scratch-made afterschool meals for hungry kids. The Patachou Foundation noted "The support of the Junior League and JLI volunteers has been invaluable to our success. Thanks for your support!" ■



JLI members Kayla Arnold, Amber Finley, and Kimberly Bugg attend the opening of Kitchen HQ.

Community Impact Program Updates

By: Abby Andries, Community Impact Program Chair

The Junior League of Indianapolis has served more than 200 volunteer hours in the community this league year at eleven volunteer opportunities with eight different organizations served around Indianapolis. Of these eight organizations, three are new to the Junior League of Indianapolis! This year, CIP has been working to make new connections with organizations around our Indianapolis Community. CIP participated in the Community Open House event in August 2019 and learned about many organizations in and around the city, resulting in two volunteer opportunities to date. The CIP committee has been hard at work creating and providing meaningful volunteer opportunities for the league, and their mission this year is to find unique opportunities for league members to serve and give back to our community.

Some volunteer highlights to date include:

- **Purchased: Kickball Tournament** – League members volunteered with “Purchased” which is an organization working to end human trafficking in our community. Purchased hosted a kickball tournament as a fundraiser for their organization and league members served in the photobooth area capturing fun images of participants at the tournament
- **Leukemia and Lymphoma Society: Light the Night** – Members served at the annual Light the Night walk in Indianapolis where they served pizza to participants before the walk began. A highlight for league members was witnessing opening ceremonies for the walk and hearing stories of survival from people living with, loving, or remembering someone battling cancer. At the end of opening ceremonies league members were also able to see the lantern lighting before the walk. This was a powerful moment that we will not soon forget!
- **Arts for Learning** – CIP got a very special opportunity to work with Arts for Learning, our Community Partner. Members helped AFL during a community scavenger hunt where members of the Indianapolis community could come and learn about AFL. Members helped in making mandalas at activity tables and guiding participants in the community scavenger hunt. ■



Partner Spotlight: Junior League Of Indianapolis

The following article was recently featured on The Patachou Foundation's website

Junior League of Indianapolis isn't afraid to get their hands dirty. Earlier this year, JLI members helped build a trellis at the Public Greens microfarm in Broad Ripple for climbing veggies like squash, cucumbers, and beans. Many of these ingredients were used in our scratch-made afterschool meals for hungry kids.

JLI is a supporter of our new production and teaching kitchen and members regularly volunteer at one of our meal sites, the MLK Center. As of October 2020, The Patachou Foundation has served 1,205 scratch-made meals to kids both after school and during school breaks. The support of the Junior League and JLI volunteers has been invaluable to our success. Thanks for your support! ■



Holiday Mart 2019



Holiday Mart 2019





bath junkie

handmade bath & body studio



You pick the products,
create a scent,
and we'll mix it up
for you!

Located in Carmel City Center
741 Hanover Place
Carmel, Indiana 46032
317.805.1850
bathjunkiecarmel.com

Sponsorship Committee Update

**By: Maeleen Hurley,
VP Resource Development**

The goal of the Sponsorship Committee is to raise money for JLI. Since we only have one primary fundraiser - Holiday Mart, we need to actively engage sponsors to increase our revenue. That revenue, together with our endowment, helps our community. We would like to conserve our endowment as much as possible so we need sponsors.

Specifically we are seeking sponsors for our GMMs. Each year JLI spends \$40,000 on these meetings. We are seeking companies, businesses and organizations to sponsor a GMM for \$5000. If you have any ideas for potential sponsors we would be happy to pursue them. Please email me at financialdevelopment@jilindy.org or call/text at 317.480.2612.

In exchange for sponsorship, these businesses have our attention and time. We are the perfect audience for wedding venues, hair salons, fitness studios, just to name a few. In exchange for a large audience, there are many benefits to sponsorship. They include:

- 100-200 women audience members
- Opportunity to welcome JLI members and provide a brief overview of the organization
- Verbal acknowledgment at meeting, as well as recognition on the agenda ad opportunity for company signage
- Opportunity to place promotional items at the meeting
- Acknowledgement and advertising opportunities in JLI's digital weekly newsletter, The League Link (sent to 300+ JLI members) for three weeks
- Opportunity to place promotional material in swag bags given to over 800 women at the popular Shoppers' Eve event during the November 2020 Holiday Mart
- Recognition in JLI Bi-Annual Report
- One-Quarter Page Ad Opportunity in JLI quarterly publication, The Hotline, reaching JLI's full membership for one year
- Three posts from the JLI social media accounts leading up to the meeting

While we prefer one sponsor per meeting, if an organization wants to share the cost with another organization we will gladly accept that arrangement. Also, while we are looking for organizations to host us at their location, we are amenable to have them come to any meeting location already confirmed.

Please contact financialdevelopment@jilindy.org or call/text at 317.480.2612 if you have any leads or prospects. ■



1922-2022

JUNIOR LEAGUE OF INDIANAPOLIS

Centennial Celebration

Two once in a lifetime events are coming to Indianapolis and as a member of the Junior League of Indianapolis you'll get to participate and be a part of history in the making that you won't want to miss!

The first event, The Association of Junior Leagues International, (AJLI) Conference, will take place in May 2021 at the JW Marriott hotel downtown. We are pleased to announce that Ali McNichols has been selected as the AJLI Conference Chair! Two chair positions, Event Planning Chair and Volunteer Coordinator Chair, will be open for application during the JLI Leadership application process in the Spring. These roles will serve through May 2021. Please consider applying!

There will not be a general placement for the AJLI Conference Celebration. However, there will be opportunities to volunteer, support, and attend AJLI events in Spring 2021. If you want a shot to help out during this event make sure to be on the lookout for updates in the upcoming year! It will truly be an amazing experience.

The second round of events will take place throughout the 2021-2022 JLI year. During this time, we will be hosting our very own Junior League of Indianapolis Centennial Celebration! We are pleased to announce Joslyn McGriff and Maddie Kellner have been selected to serve as our JLI Centennial Co-Chairs. Alongside them, four chairs will create our year-long celebration during the 2021-2022 League year. These four chair positions will be the Centennial Membership Engagement Chair, Centennial COmmunications Chair, Centennial Fundraising Chair, and a Centennial Service Chair.

There will be an opportunity for a general placement on the JLI Centennial Celebration Committee. This general placement opportunity will be available during general placement in Spring 2021 and will be in the general placement guide for the 2021-2022 league year. Keep your eyes open for the chance to help out during this amazing time in the League! ■

AJLI Featured at Rose Bowl Parade

During the Rose Parade® on New Year's Day 2020, AJLI was a Suffrage Partner for this initiative. Check out AJLI Board member and Junior League of Portland member, Kaycee Wiita, who is one of the 100 Outwalkers, dressed as suffragettes, escorting the float along the parade route. Kaycee (@kcee86 on Instagram) is wearing a Junior League sash and riding on the Votes for Women Centennial float (#24)! Their float won the award for Best Theme! ■



JLI at the Women's Conference

JLI in the News

By: Ali McNichols, Director at Large

The Junior League of Indianapolis earned great media coverage over the last several months, particularly in promotion of Holiday Mart! Coverage of Mart aired on every local tv station during the week of our signature fundraiser. All media stories are linked in the "News" section on the JLI website. Here are some of our favorite recent media spotlights.

New Madam Walker Exhibit to Debut at Indiana History Center

(Washington Times Herald, September 2019)

The JLI was proud to be a sponsor for the Indiana Historical Society's newest exhibit, "You Are There 1915: Madam C.J. Walker, Empowering Women" celebrating the life and societal contributions of notable Hoosier Madam Walker. Through the new exhibit, visitors will learn about this self-made millionaire and the successes and struggles she and her beauty product empire endured.

Holiday Mart Officially Opens

(WISH TV, November 2019)

JLI President Patrice Dawson and Director at Large for Marketing Ali McNichols were invited on to WISH-TV's morning show to promote Holiday Mart before doors opened at Shoppers' Eve. They discussed the history of the annual event, the purpose of Mart, the ways the Junior League gives back to the city and how to obtain tickets.



Holiday Mart at Indiana State Fairgrounds benefits the community

(RTV6, November 2019)

RTV6 featured Holiday Mart twice during the week of our event. Patrice and Ali were in studio at the beginning of the week to promote during an



interview with Raphael Sanchez and photographers also came to Holiday Mart in person to learn more about our signature event and check out all the gifts available to shoppers.



Shopping with Sean Copeland at Holiday Mart

(B105.7, December 2019)

B105.7's popular morning host Sean Copeland took a tour around this year's Holiday Mart to see the best deals and gift ideas for holiday shopping lists. He interviewed Mart merchants and sponsors EveryKind and Bath Junkie. ■



Share Your Photos with the Marketing Council

Please send your unedited (no filter) photos from JLI events to our new photos email address: photos@jliny.org. When possible, please note any people pictured and information about the event.



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More Than A Vote: Members Represent JLI at Indiana Women's Suffrage Centennial Event

By: Madison Weintraut, SPAC Committee member

On January 16th, 1920, Indiana became the 26th state to ratify the 19th Amendment granting women the right to vote. One hundred years later, twelve representatives of the Junior League of Indianapolis joined Indiana's female elected officials, the League of Women Voters, the Lugar Series and more to commemorate Indiana Women's Suffrage Centennial at the Statehouse. Lieutenant Governor Suzanne Crouch hosted the Girl Scouts, the Capitol City Choir, and IUPUI senior lecturer Dr. Anita Morgan in celebration of the 69 year timeline of women's suffrage locally. Attendees were left with a sense of duty and obligation to the pioneers of women's suffrage.

"I wanted to attend this event because I normally take for granted the right to vote, but I wanted to fully appreciate and celebrate the work women put in 100 years ago for me to have that right," said JLI member Emily White.

JLI member and new mother Erin Lucas hopes to create a legacy of civil engagement with her daughter. "I took my daughter, Norah (11 weeks old), so someday she can look back and say she was there on such a historical day and be proud of the steps Indiana has taken and progress made towards women's rights. It's inspiring to see what women can achieve when they mix relentless determination and unstoppable persistence. It's a perfect example that I want my daughter to witness."

Given the proximity of the two centennials, I can't help but wonder how many future JLI members persisted in efforts to win the vote in 1920 and before. I think about the incredible women in our current League and what roles they may have played 100 years ago. President Patrice Dawson networking for change and



recognition of League efforts, Erin Lucas pushing a stroller and introducing her daughter to advocacy efforts in infancy, Catherine Seat orchestrating movements behind the scenes for elected officials, Erika Steuerwald striving to represent women in public office as part of the Lugar Series, Laura Bliss organizing successful community events (including a modern day march!), and former President Karen Glaser bridging past and future. Will we show up all in white with our "Votes for Women" sashes in 50 years? How will we help move our League forward and represent our community today?

You can learn more about Indiana's suffrage history and upcoming events at indianasuffrage100.org; you also can find various trainings on civil engagement on AJLI's online learning platform. ■

Special Interest Group—Adventure Group

By: Natalie Rappaport, Adventure SIG Chair

Twelve tons of Polish pink salt. Five thousand pumpkins and gourds. Sixty foot electric buses. The Adventure SIG is the one place for all Junior League women seeking any number of unique experiences throughout the city! With around 100 members—Actives, Sustainers, and Provisionals!—this friendly group brings together all kinds of adventurous women to try different fun and exciting things.

The Adventure SIG League year kicked off with a secret concert: Sofar Sounds transforms everyday spaces (like, living rooms and retail shops) into venues for live music performed by emerging local artists. JLI Adventurers signed up to attend without knowing where the concert would be or who would be performing! We ended up at the Industrious co-working space on Mass Ave in downtown Indy, comfortably lounging on the floor, just a few feet away from dynamic up-and-coming singer/songwriters playing hip hop, blues, soul, and rock & roll.

On a beautiful fall afternoon, JLI Adventurers joined a public outdoor driving tour at the Crown Hill Cemetery to hear sensational stories, ripped from the Indianapolis headlines, about several of the notable buried residents. From the infamous Robin Hood-like bank robber John Dillinger to the tragically famous Dr. Helene Knabe, a female pioneer in science and medicine, these noteworthy lives are memorialized in the stunning natural beauty of the third-largest non-government cemetery in the US.

Holiday adventures abounded during the fall and early winter. Two visits to Newfields, for the inaugural Harvest festival in October and for a bitter cold, but truly magical!, viewing of the Winterlights in early December, were complete with tasty seasonal beverages and extraordinary outdoor art. The Carmel Christkindlmarkt hosts an outdoor ice skating rink among the charming old-world setting of a German market, and Adventurers enjoyed the traditional food, drink, and music of the region. To celebrate the holiday season, we gathered for a casual cookie decorating house party, exploring our own creativity through frosting, candy, and sprinkles.

The city of Indianapolis is a hotbed for innovation, and, JLI Adventurers are there for it! In conjunction with the Craft Beer SIG, we rode the new Indy Go Red Line rapid transit, all-electric bus line, from Broad Ripple to downtown and back, stopping at several JLI-significant landmarks and local brew spots along the way. We spent a relaxing afternoon in a man-made cave (actually a modified firehouse!), benefitting while lounging from halotherapy, an ancient holistic modality of salt inhalation for whole body wellness; no other facility like the Indy Salt Cave operates in the state.

Many, many more outings are in the works for the remainder of the League year! A sultry dance class, glass blowing, community

yoga, cooking lessons, kayaking/paddling, horseback trail riding: these are just some of the adventures to be had! In general, there are one or two adventures each month. Many offerings are free, but the average cost for paid excursions is ~\$15 (typically between \$5-\$35). Activities range from outdoors and highly-active to indoors and low-key, including everything in between: come to the things that interest you, no pressure to attend any of the things that don't!! If there is something or somewhere you've really been wanting to try, but don't have anyone to go with, please join! Adventure SIG members are encouraged to share any and all ideas! ■





JUNIOR LEAGUE OF
INDIANAPOLIS

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We are committed to inclusive
environments of diverse
individuals, organizations and
communities.*

OUR VISION

*The Junior League of Indianapolis
will be a catalyst for lasting
change in the lives of children and
their families in our community.*

PLAN AHEAD

March 23, 2020 – March GMM
April 23, 2020 – April GMM
May 28, 2020 – Annual Dinner

Holiday Mart

November 18–22, 2020

*The complete schedule of events will
be posted at www.JLIndy.org as soon
as they are scheduled.*

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HOTLINE

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