

## **FOOD AND BEVERAGE PROGRAM**

**Event Details: Hats & Horses** 

**Date/Time:** Saturday, April 27, 2024, 6pm – 10pm

# Guests: approximately 400
Location: 502 East Event Center

502 E. Carmel Drive, Carmel, IN 46032



The **Junior League of Indianapolis** (JLI) is offering an opportunity for local restaurants, chefs, and beverage providers to showcase their business during our **Hats & Horses** event. **Hats & Horses** is a derby-inspired event offering an evening with **perfect-pairings** of food and beverage tastings, live music by **Tastes Like Chicken**, and more. Our guests will be dressed in derby attire and outrageous hats!

This exposure allows you to promote your craft and attract new customers, while providing guests the chance to savor unique flavors, try new cuisines, and discover hidden culinary gems in our community.

Beyond the festivities of **Hats & Horses**, the key factor of this event is to raise awareness of, and funds for, the **JLI**, our mission and programing for women leaders, and dedication through volunteerism with our community partners. The **JLI** has committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care.

#### **PARTNERS**

From the beginning, the plans and programs we've developed and implemented, the awareness we've built for important causes, the money we've raised for the Indianapolis community, have all required an essential ingredient: valuable partnerships, alliances, and sponsorships with key organizations, agencies, officials, philanthropies, and corporations—at the local and state levels.

Are you ready to embark on this journey as a food/beverage partner? Contact <a href="mailto:FDvendor@Jlindy.org">FDvendor@Jlindy.org</a> and join us in crafting a brighter future together. Your involvement is not just your attendance; it's a step towards empowerment, collaboration, and lasting impact.

Managed solely by **JLI** volunteers, your participation in our event helps make it possible for us to continue serving the community and we thank you for your consideration and support.

The **Junior League of Indianapolis** has a long history of improving our community through non-profit partnerships, a goal that remains as true today as when the **JLI** was founded in 1922. We seek to form lasting partnerships with local organizations whose mission and/or programs align with our values and strategic focus.

The JLI has committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care. There are three main ways for organizations to partner with the JLI: community projects, volunteer assistance and grants.



## **FOOD AND BEVERAGE AGREEMENT**

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# JLI agrees to provide the following, in exchange for your on-site presence and contributions:

- Special recognition in the JLI's Hats & Horses social media channels and on the JLI Hats & Horses website
- Event signage at your station
- One 6' table with linen covering, and one prep table
- Electrical power (extension cord not provided)
- Wrist bands for up to three people to staff your booth (age 21+)

#### Your contributions include the following:

- Please come prepared with 400-500 bite-sized food samples or beverage offerings that best represent your
- Please include disposable utensils, napkins, cocktail plates or bowls, cups, etc.
- Please plan on staffing your booth.
- Setup begins as early as 2pm and must be complete by 6pm for our guest's arrival. Tear-down begins at 10pm.
- You are welcome to provide décor for your station, as well as coupons and/or promotional materials to further promote your business.
- Please sign and return this form to perfectpairings@jlindy.org.

Provided:	
In-Kind Donation	
Amount:	
List any setup needs:	
	Vendor Information
Company Name	
Company Address	
Primary Contact	
Contact Phone	
Contact Email	
Company Website	
Company Social Channels	
Vendor Signature	Date
JLI President Signature	Date