



SPONSORSHIP PROGRAM

Event Details: Hats & Horses
Date/Time: Saturday, April 27, 2024, 6pm – 10pm
Guests: approximately 400
Location: 502 East Event Center
502 E. Carmel Drive, Carmel, IN 46032



The **Junior League of Indianapolis (JLI)** is offering an opportunity for local companies to showcase their business during our **Hats & Horses** event. **Hats & Horses** is a derby-inspired event offering an evening with **perfect-pairings** of food and beverage tastings, live music by **Tastes Like Chicken**, and more. Our guests will be dressed in derby attire and outrageous hats!

Beyond the festivities of **Hats & Horses**, the key factor of this event is to raise awareness of, and funds for, the **JLI**, our mission and programming for women leaders, and dedication through volunteerism with our community partners. The **JLI** has committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care.

PARTNERS

From the beginning, the plans and programs we've developed and implemented, the awareness we've built for important causes, the money we've raised for the Indianapolis community, have all required an essential ingredient: valuable partnerships, alliances, and sponsorships with key organizations, agencies, officials, philanthropies, and corporations—at the local and state levels.

SPONSORSHIPS

Corporate sponsors play a pivotal and dynamic role in driving the impactful initiatives accomplished by the **JLI**. By forging a sponsorship or partnership with us, companies open the door to a collaboration with one of the globe's most prominent and influential associations of women. Our women are dedicated to igniting positive and lasting change within the Indianapolis community.

Sponsorships can be mutually beneficial. While the **JLI** gains access to the corporate world's resources and expertise, our corporate partners benefit from the opportunity to magnify their business, bolster their brand and elevate their reputation.

Are you ready to embark on this journey as a corporate sponsor? Contact HMsponsorship@Jlindy.org and join us in crafting a brighter future together. Your involvement is not just sponsorship; it's a step towards empowerment, collaboration, and lasting impact.

Managed solely by **JLI** volunteers, your participation in our event helps make it possible for us to continue serving the community and we thank you for your consideration and support.

The **Junior League of Indianapolis** has a long history of improving our community through non-profit partnerships, a goal that remains as true today as when the **JLI** was founded in 1922. We seek to form lasting partnerships with local organizations whose mission and/or programs align with our values and strategic focus.

The **JLI** has committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care. There are three main ways for organizations to partner with the **JLI**: community projects, volunteer assistance and grants.



SPONSORSHIP AGREEMENT

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Package	Qty Available	Donation	Details	Tickets	
				VIP	General Admission
Grand Marshall	1	\$10,000	Your name will be displayed throughout the event as our signature sponsor. You also have the opportunity to provide a branded table display, along with promotional items that can be displayed in the main lobby.	2 Reserved Table (20 seats total)	--
Main Stage	1	\$6,000	Your name will be displayed at the Main Stage, where "Tastes Like Chicken" will perform for the duration of the evening. Your name will be used in all references to the Stage. You also have the opportunity to provide a branded table display, along with promotional items that will be displayed at the Main Stage.	1 Reserved Table (10 seats total)	--
Technology	1	\$2,500	Your name will be displayed as the Technology sponsor and used in all references to audio/visual equipment utilized on-site. You also have the opportunity to provide a branded table display, along with promotional items that will be displayed at the event.	--	4
Table Décor	1	\$2,500	Your name will be displayed in the Ballroom as our table centerpiece sponsor. You also have the opportunity to provide a branded table display, along with promotion items that will be displayed at the event.	--	4
Coat Check	1	\$1,000	Your name will be displayed at the Coat Check Booth and will be used in all references to the complimentary service provided to our guests. You also have the opportunity to provide promotional material or coupons that can be given to all guests as they retrieve their belongings from the Coat Check Booth.	--	2
Photo Booth	2	\$500	Your name will be displayed on signage at one of our photo booths, which includes décor and selfie stick/stand for our guests to capture memories.	--	--
Swag	unlimited	\$250	You have the opportunity to provide promotional items that are distributed to each guest during our event (while supplies last).	--	--

All Sponsorship Packages include special recognition in the JLI's social media channels and on the JLI website

Sponsorship Package	
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Sponsor Information	
Company Name	
Company Address	
Primary Contact	
Contact Phone	
Contact Email	
Company Website	
Company Social Channels	

Sponsor Signature

Date

JLI President Signature

Date

