



Hats & Horses

JUNIOR LEAGUE OF INDIANAPOLIS

April 27, 2024

502 East Event Center, Carmel

A derby-inspired evening featuring perfect-pairings of food and beverages, live music by “Tastes Like Chicken”, and more!

SPONSORSHIP & DONOR GUIDE

PARTNERS

From the beginning, the plans and programs we've developed and implemented, the awareness we've built for important causes, and the money we've raised for the Indianapolis community, have all required an essential ingredient: valuable partnerships, alliances, and sponsorships with key organizations, agencies, officials, philanthropies, and corporations -- at the local and state levels.

SPONSORS

Corporate sponsors play a pivotal and dynamic role in driving the impactful initiatives accomplished by the JLI. By forging a sponsorship or partnership with us, companies open the door to a collaboration with one of the globe's most prominent and influential associations of women. Our women are dedicated to igniting positive and lasting change within the Indianapolis community.

SPONSORSHIP LEVELS & BENEFITS

Package	Qty Available	Donation	Complimentary Tickets	
			VIP	General Admission
Grand Marshall	1	\$10,000	2 Reserved Table (20 seats total)	--
Main Stage	1	\$6,000	1 Reserved Table (10 seats total)	--
Technology	1	\$2,500	--	4
Table Décor	1	\$2,500	--	4
Coat Check	1	\$1,000	--	2
Photo Booth	2	\$500	--	--
Swag	unlimited	\$250	--	--

All sponsorships include special recognition on the JLI's social media channels and on the JLI website.



SPONSORSHIP OPPORTUNITIES

BE SEEN AT HATS & HORSES

1 GRAND MARSHALL (1 AVAILABLE) \$10,000
Your name will be displayed throughout the event as our signature sponsor. You have the opportunity to provide a branded table display, along with promotional items that will be displayed at the event.

2 MAIN STAGE (1 AVAILABLE) \$6,000
Your name will be displayed at the Main Stage and used in all references to the live music performed by "Tastes Like Chicken". You have the opportunity to provide a branded table display, along with promotional items at the event.

3 TECHNOLOGY (1 AVAILABLE) \$2,500
Your name will be displayed as the Technology sponsor and used in all references to audio/visual equipment utilized on-site. You have the opportunity to provide a branded table display, along with promotional items that will be displayed at the event.

4 TABLE DECOR (1 AVAILABLE) \$2,500
Your name will be displayed in the Ballroom as our table centerpiece sponsor. You have the opportunity to provide a branded table display, along with promotional items that will be displayed at the event.

5 COAT CHECK (1 AVAILABLE) \$1,000
Your name will be displayed at the Coat Check Room and will be used in all references to this complimentary service provided to our guests. You have the opportunity to provide a branded table display, along with promotional items that will be displayed at the event.

6 PHOTO BOOTH (2 AVAILABLE) \$500
Your name will be displayed on signage at one of our photo booths for our guests to capture memories.

7 SWAG (UNLIMITED) \$250
You have the opportunity to provide promotional items that are distributed to each guest during our event (while supplies last).

100+

number of years JLI has
been serving the
Indianapolis community

**15,000
VOLUNTEER
HOURS**

contributed annually through
direct service, fundraising and
in-League placements



JUNIOR LEAGUE OF INDIANAPOLIS

The funds raised from Perfect Pairings will help fulfill JLI's vision of being a catalyst for lasting change in the lives of children and their families in the community. Since 2000, JLI has awarded more than \$5 million to local organizations.

\$11 MILLION+

amount JLI has awarded
to Indianapolis
non-profits since 1922

160+

number of community
projects sponsored by
the JLI, that have
benefitted the
Indianapolis community
since 1922

**FOR DONOR AND SPONSORSHIP INFORMATION,
PLEASE CONTACT HMSPONSORSHIP@JLINDY.ORG
OR LEARN MORE AT JLINDY.ORG**

Our Mission

The Junior League of Indianapolis is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.

Our Vision

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in our community.

Connect with Us

-  Junior League of Indianapolis
-  [jlindianapolis](https://www.instagram.com/jlindianapolis)
-  [jlindianapolis](https://twitter.com/jlindianapolis)

Who We Are

The Junior League of Indianapolis has a long history of improving our community through non-profit partnerships, a goal that remains as true today as when the JLI was founded 100 years ago. We seek to form lasting partnerships with local organizations whose mission and/or programs align with our values and strategic focus.

The JLI has been committed to the health and education of children and their families for the past century and is currently focused on supporting youth in foster and kinship care. There are three main ways for organizations to partner with the JLI: community projects, volunteer assistance, and grants

Annually, the Junior League of Indianapolis (JLI) awards grants to financially sound nonprofit 501(c)3 organizations through two different grant processes. Our organization has awarded over \$11 million to the local community, including nearly \$5 million since 2000.

