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HOTLINE

Junior League of Indianapolis

VOLUME 113
JULY 2016

Around the Community – Around the Clock

By Jennifer Eakins, Internal Communications Co-Chair

As we look forward to our League's 100th Anniversary, many of us reflect upon the good works we've accomplished over the past 94 years. We raised awareness of this historic milestone in our League's history by doing what we do best – volunteering our time, services, and resources around our community. We began the reflection of our past, and countdown to our future by hosting our first 94-hour community service marathon, Around the Community – Around the Clock.

During our April General Membership Meeting, held on April 13th, Deputy Mayor Angela Smith Jones kicked off 94-hours of continuous community service by reading a proclamation. After the General Membership Meeting concluded, we went right to work, not wasting any time! Over the course of the first 122 hours volunteered, approximately 38 League members volunteered their time and services impacting seven, out of a total of twelve, different organizations.

Members assembled packets and kits for Starfish Initiative, prepared meals and cleaned the food pantry at Ronald McDonald House, assembled counseling program registration packets for families at Reach for Youth, filled five and a half garden plots at Westminster

Neighborhood Services for their "Pocket Garden", assembled ISTEP kits for students at Stephen Foster Elementary, packed gift bags for the March of Dimes Mother's Day Brunch, and sorted, organized and restocked the Indy Reads Book Store.

Carrie Cline with WTHR interviewed Junior League of Indianapolis president Michelle Study-Campbell during her shift on April 14 at The Ronald McDonald House. Study-Campbell and other volunteers were in the process of making spaghetti casseroles for the 58 families who stay at the house every night. As the CEO of Ronald McDonald House, Study-Campbell gave Cline, and viewers insight in to why and how the House makes such an impact in our community, "When your life is turned upside down, and your only focus is your child, to have someone else take care of the comfort and the care of home, to have a place to lay your head, and a decent meal to eat is really what helps our families get through day-to-day. Our families are incredibly grateful for the volunteers from around the community that come in to the house and do this for the community and for them," Study-Campbell said.

Continued on p.10



Deputy Mayor Angela Smith Jones kicks off Around the Community – Around the Clock by reading the proclamation during our April GMM held at Stephen Foster Elementary.



Around the Community – Around the Clock commenced April 13, 2016.

MISSION STATEMENT | The Junior League of Indianapolis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

PRESIDENT'S MESSAGE

Officers & Staff

JLI BOARD OF DIRECTORS

Michelle Study-Campbell, *President*
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Heather Hall, *Treasurer*
Susan Baroncini-Moe, *Board-at-Large*
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Jayme Short-De Leon, *Board-at-Large*
Tracy Wilborn-Phillips, *Board-at-Large*
Lauren Weintraut, *Board-at-Large*

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Eliza Gordner, *Executive Vice President Elect*
Katie Busby, *Community Vice President*
Kelly Ragle, *Finance Vice President*
Maris Schiess, *Marketing Vice President*
Anne Klem, *Membership Vice President*
Missy Lewis, *Resource Development Vice President*

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Ali Norman, *President's Assistant*
Dr. Lynda Cook, *Archives Chair*
Jennifer Pierle, *Arrangements Co-Chair*
Kimberly Placek, *Arrangements Co-Chair*

JLI HEADQUARTERS

Main Line.....925-4600
Fax.....926-7658
After Hours.....713-0905
Emailoffice@JLIIndy.org

JLI OFFICE HOURS

Monday: 9 a.m. – 3 p.m.
Tuesday, Wednesday: 9 a.m. – 5 p.m.
Thursday, Friday: 9 a.m. – 3 p.m.

Happy New Year! As I write this it is June 1st and our new League year begins today, this year we celebrate our League's 95th anniversary. For 95 years we have served Indianapolis, we have worked hard to fulfill our mission and I am so very proud and honored to lead our League and to be part of our collective impact for one more year as your president.

The 2015-2016 League year was impressive by any standard. Our members rose to the occasion throughout the year, we offered more flex credits, more training opportunities, more General Membership meetings and more opportunities to engage and make a difference in our community. This year at our Annual Meeting we recognized those members that go above and beyond by gaining credits and meeting points that exceed their obligations, nearly 150 members received this recognition. Thank you for being such an integral member of our League.

Council by council each of you rolled up your sleeve and tackled community and League issues with innovation, passion and enthusiasm. Our community efforts on preparing students for academic success dug deep this year by sustaining our three community project partners and bringing in new elements to each one. With the activities of Around the Community – Around the Clock plus our community investments via grants and projects, this year your Junior League of Indianapolis invested over \$250,000 in our community, all geared toward making our community a better, brighter place. We embody our motto of *Women Building a Better Community*.

For the next year we will continue with our theme Make it Matter and we will focus on membership, mission, money and marketing, knowing that if we excel in these areas, we will be a strong League as we build momentum toward our 100th anniversary just five short years away.

Membership: Last year, the board spent significant time researching and designing a new leadership academy. We also have entered into a new partnership with Leadership Indianapolis and we are examining our training courses, provisional training and more. We continue to review our recruitment model and have taken a deep dive into membership data to see where we can provide a better membership experience to our members. Our commitment is that membership is the cornerstone of our organization.

Mission and Impact: This year we will embark on 95 hours of community service with Around the Community – Around the Clock in April as we commemorate and celebrate National Volunteer Week. As we enter year three of our partnership with Stephen Foster Elementary and we examine our community impact model, this will be yet another opportunity to further define our impact, and evaluate how we utilize our time, talent and treasure to bring about change and progress with our partners and for our community.

Money: More money, more mission! With Holiday Mart nearing its 50th year, we are beginning to examine our fundraising portfolio and will look to add new ways to raise funds to support our work and build for the future. Thanks to the previous leadership's visionary thinking we are on solid financial footing and we have the time to thoughtfully put together a strategy to secure the financial foundation for the next 100 years.

Marketing: Wow! This year we will continue to invest time and resources into marketing, both internally and externally. Never before have we built such a comprehensive PR and outreach plan that utilizes social media and traditional media to tell the JLI story. Once again in 2016 we have a full 12 month PR and Marketing plan that will work to put the JLI "top of mind" in our community.

There is so much to be excited and energized about for 2016. I am thrilled to once again serve as your president and to work beside you as we fulfill our vision of being a catalyst for lasting change in the lives of children and their families in our community.

Thank you for all you do to make our League great!

Michelle Study-Campbell
President 2015-2017



Michelle Study-Campbell
2015-2017 President

Operations Update

Hello Members!

As I write to you today, I have just completed my term as EVP, and we have finished another successful League year. Our newest provisional class is just getting their year started, and our active members are excitedly jumping into their new placements. It has truly been my pleasure to serve the League over the past year. However, I could not have done it without the hard work, dedication, and commitment of my supporting cast of **Valerie Knoll** (EVP-Elect), **Lauren Weintraut** (Community VP), **Julie Bullard** (Marketing VP), **Kelly Ragle** (Membership VP), **Katie Schonert** (Finance VP), and **Angie Wilmer** (Resource Development VP).

The achievements of the five operating councils throughout the year were many, and when I look back over our accomplishments, I am proud of each and every member who contributed to our success. This League is comprised of amazing women and together we do wonderful things. Everyone's role is important and vital to our collective success. As a true testament to our ability to come together in support of our mission, we held our inaugural Around the Community – Around the Clock event in April. My final installment of JLI by the Numbers summarizes some of our achievements during this 94 Hour event, truly inspiring accomplishments that will have a meaningful impact on the lives of many in our community:

...The list goes on and on, demonstrating the power of collective efforts toward a common goal. Congratulations to our League on our many successes throughout the year. I look forward to being part of many more in the future.

With thanks for all you do in service to the Junior League,

Kim Komlanc

2015-2016 Executive Vice President

5,000

Books tagged with RFID labels for Indianapolis Public Library

2,000

Mentor and gift bags prepared at Read UP

285

ISTEP Encouragement Kits for students at Stephen Foster Elementary

150

Guests served breakfast at Ronald McDonald House of Indiana

100

Registration packets for families at Reach for Youth

73

Capes for hero patients at Peyton Manning Children's Hospital

56

Children educated about health and fitness through Kids in the Kitchen

50

Lunches served at Westminster Neighborhood Services

36

Fleece blankets made for patients at Riley Hospital for Children

28

NICU families served brunch in connection with March of Dimes

20

Boxes of books sorted and shelved at Indy Reads

Individual commitment to a group effort – that's what makes a team work, a company work, a society work, a civilization work.
— Vince Lombardi

And the award goes to...

By Nicole McCulloch,
Provisional Member
Co-Chair

All of the graduating Provisional members received a gift, and a few special awards were presented:

- **Miss Congeniality:**
Katie Miller
- **Energizer (overachiever):**
Kelli Smythe
- **Rosebud Award (navigated through thorny situations):**
Amy von Arx
- **Back from the Brink (completed obligations despite challenges):**
Christina Davis
- **Knowledge Seeker:**
Maddie Weber
- **Flex-Traordinary Award (most flex credits):**
Jessica Eastman

JLI Welcomes 47 Active Members

By Nicole McCulloch, Provisional Member Co-Chair

A graduation reception for Provisional members was held downtown at Indianapolis City Market on May 16, 2016 to celebrate the completion of the 2015-2016 year. Provisional Member Co-Chairs **Mica Wilson** and **Nicole McCulloch** reflected on the year and things they hope the new members will learn and experience through membership.

A total of 47 Provisional members met requirements to be granted Active membership status by the Board of Directors. Congratulations to our newest Active members!



The Provisional Class completed their last course, JL104, on March 14, 2016.



Provisional Co-Chairs: Nicole McCulloch and Mica Wilson (far left and right); Provisional Mentors (L to R): Laura Burns, Morgan Schmitt, Nicole Hoffman, Aly Schroeder, Ashley Green, Stacy Payne Miller.

CONGRATS GRADUATES!

April Aldridge	Jenna Baker	Kelsey Binion	Kimberly Bugg	Laurin Byars
Jamie Caligiuri	Andrea Clark	Christina Davis	Sara Doyle	Jessica Eastman
Breana Elliott	Saher Elsharty	Marissa Feagley	Karla Gosche-Williams	Lesley Hall
Anabel Haviza	Jane Hawkins	Kellie Hennessy	Amanda Henthorn	Stephanie Henthorn
Kathleen Holland	Laura Beth Huber	Katherine James	Anya Janeway	Toni Jones
Lindsay Konradi	Laken Kurtz	Madeleine LeFreileux-Weber	Eghe Lenze	Amanda Matchett
Katie Miller	Laura O'Brien	Libby Simmons	Karyn Smith	Kelli Smythe
Katie Stratman	Alison Templeman	Sarah Thomas	Emily Tschuor	Julia Vandegriff
Veronica Vernon	Amy von Arx	Katelyn Whitty	Katie Wilson	Caitlin Withers
Ellore Wolka	Katherine Wood			

Can the "Congrats Graduates" chart be centered on the page??

Membership Outreach Teams Up with Wine and Canvas

By Susan Brown, Membership Outreach Committee Chair

In April, the Membership Outreach Committee hosted a private painting class at Wine and Canvas. We were treated to sushi and snacks as we painted a water scene and mingled with our friends in the league. It was a full class, and we got to take our art home with us!



JLI Members "show off" their hand painted works of art at the end of a very fun, challenging, and rewarding day.



Members tap into their creative side by painting a water scene at Wine and Canvas. Tips and directions by the session leader were very helpful to complete this project.

CycleBar Traders Point: Premier Indoor Cycling

*By Jennifer Eakins ,
Internal Communications
Co-Chair*

On April 3, 2016, 10 women experienced “one of a kind”, personal treatment before, during and after their CycleBar Ride. CycleBar offered cycling shoes, lockers, water bottles with infused water and fresh fruit. These amenities, and the inspirational instructors, ensured each rider was set up for the ultimate successful cycle experience. “It was great!” Deanna Caputo reported.



This image is of the CycleBar class and their instructor after the cycling session.

Membership News

Congratulations to...

Hillary Steberl–Showley on the birth of her son, born the end of March, 2016.

Katie Schnur on her recent marriage at the end of April, 2016.

Karen Metzger and husband J.T. on the birth of their son, John William Metzger on December 10, 2015. John weighed 8 pounds 7 ounces, and his big sister Emily is two and a half years old!

Veronica Vernon and husband Dominic on the birth of their son, Maxwell Bruce Vernon on January 20, 2016.

Alex Blackwell on receiving her degree from the Indiana University Robert H. McKinney School of Law.

Valerie Knoll on her new position as Heavy Vehicle Industry Manager for SMC Corporation of America (after almost 16 years in Quality Engineering for same company)!!

Christina Davis on her new business venture! Love, Inspire & Empower is her very own health and wellness business, helping men and women reach their health goals and boost their confidence.

Condolences to...

Renita Peck on the recent passing of her mother. The JLI offers our sincerest condolences to Renita.



Veronica Vernon and husband Dominic with their baby boy, Maxwell Bruce Vernon.



John William Metzger, son of Karen Metzger and husband J.T.

Congratulations to our Annual Dinner Award Winners!

- Leader of the Year:** Anne Klem
- Member of the Year:** Jenni Pierle
- Committee of the Year:** Recruitment
- Sustainer of the Year:** Cece Gerdenich
- Provisional of the Year:** Maddie LeFreileux-Weber
- Unsung Hero Award:** Victoria Swider
- Grace Award:** Morgan Phillips
- Obstacle Course Award:** Laura Burns
- Rising from the Ranks Award:** Maris Schiess
- Creative Problem Solver Award:** Jenny Schuster
- Eye on the Horizon Award:** Olivia Dole / Liz Todd
- Hourglass Award:** Patrice Dawson
- Positive Energy Award:** Susan Brown
- Golden M-ie Award:** Alexis Kollay D'Ettorre

We also recognized the following members for their years of active service to the JLI:

5 year service awards:

- | | |
|-------------------|--------------------|
| Whitney Coles | Kelly Ragle |
| Danielle Coulter | Erin Romer |
| Tricia Johnson | Carol Sundheimer |
| Mitzi Macaluso | Kristy Garcia |
| Elizabeth Polleys | Maeleen Hurley |
| Hillary Steberl | Victoria Swider |
| Tiffani Taylor | Caroline Friedrich |
| Abby Bean | |

10 year service award:

Abigail Obszanski

Nadia Pontif

15 year service awards:

- Katie LaFollette
- Stacy Payne Miller

20 year service awards:

- Jean Herlt

Membership Announcement

Looking for an extra way to earn your flex credits this year? Share your voice and unique perspective as a member by contributing your story or experiences.

There are two different ways to contribute:

- A) Two Blog Articles = 1 Flex Credit
- B) Two Hotline Articles = 1 Flex Credit

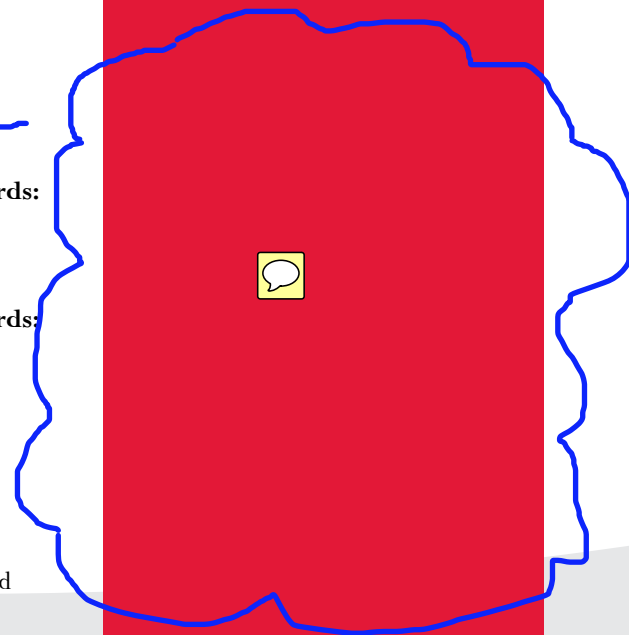
Email marketing@jilindy.org to learn more about this great **NEW** opportunity!

Annual Fund

By Michelle Study-Campbell, President

This year we re-launched our Annual Fund campaign. Thanks to these amazing women and organizations that supported our efforts as we looks to diversify our fundraising strategy to ensure that the JLI has the firm financial footing necessary to train our members and create a lasting impact in our community.

- | | | |
|-------------------|----------------------|-------------------------|
| Amy Alley | Katharine Kruse | Jayne Short-De Leon |
| Suzanne Blakeman | Katherine LaFollette | Maribeth Smith |
| Jane Carter | Susanne LaFollette | Ann Strong |
| Claire Clark | Sarah Lugar | Michelle Study-Campbell |
| Nancy Duck | Nicole McCulloch | Ann Thompson |
| Elizabeth Farr | Gail Miller | Julia Vandegriff |
| Rana Fields-Henss | Jennifer Mitchell | Annie Wells |
| Katie Gaffin | Lila Morris | Elizabeth Wiese |
| Elizabeth Johnson | Georgianne Neal | Katherine Willing |
| Katie Schonert | Nancy Peterson | Donna Willis-Brown |
| Kimberly Komlanc | Phyllis Schahet | Suzanne Zinser |



Celebrating the “Day of the Child”

By Anne Klem, Do In A Day Chair

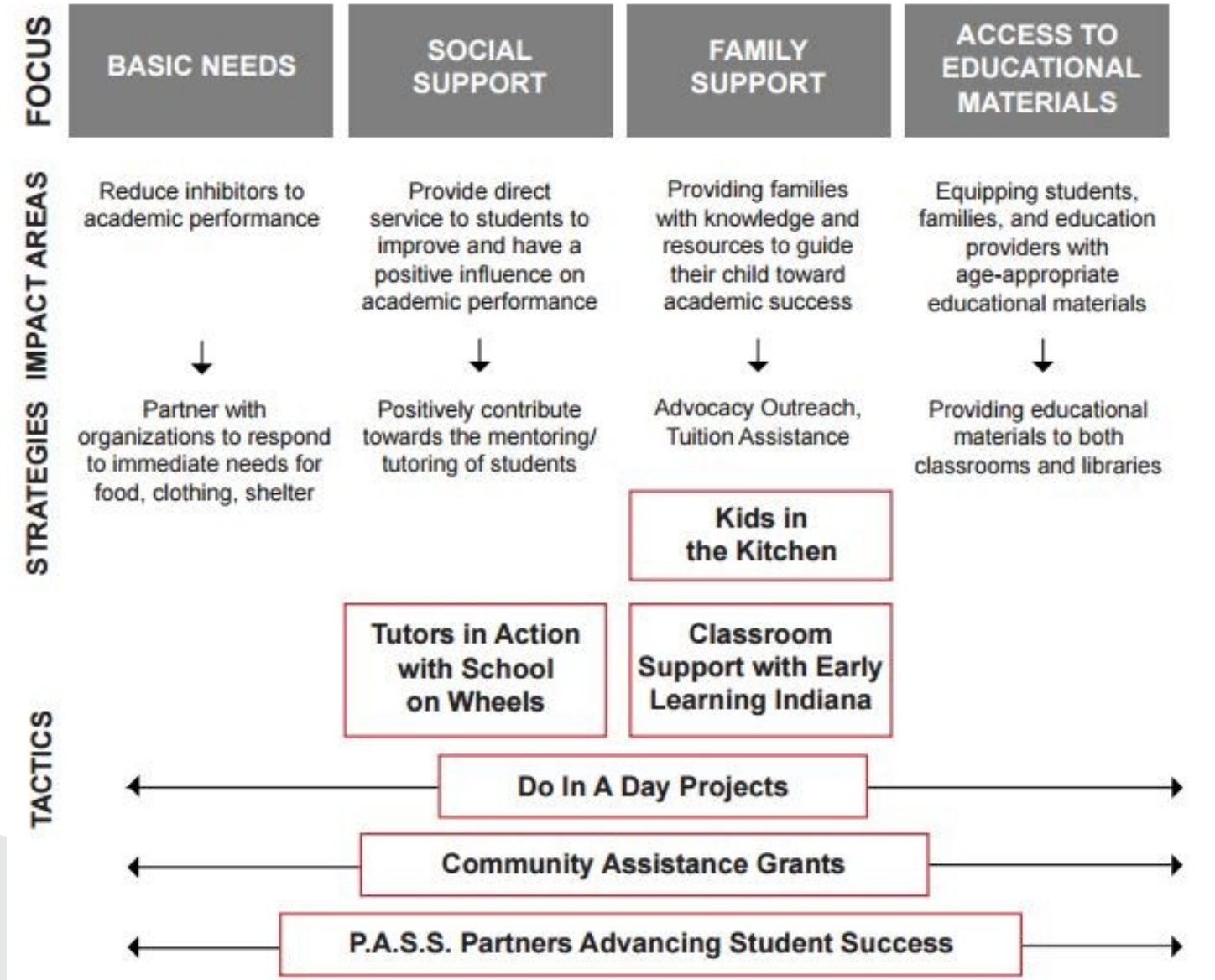
On Saturday, April 30, 2016 the Do In A Day Committee partnered with Stephen Foster Elementary School. Teachers, Administrators and League Members hosted a carnival for students, and their families. The carnival celebrated the “Day of the Child,” which is a holiday traditionally observed in Mexico for the purpose of honoring and appreciating children.

While rocking out to DJ Evan in the school gymnasium, students and their families participated in traditional carnival games like Duck Pond, Basketball Shootout, and Ring Toss. In addition to good music, and fun games, students could get their favorite balloon figurine made by a great balloon artist, they could have their face painted by a talented face painter, and they could partake in Zumba! During the carnival, attendees enjoyed such food selections as traditional carnival popcorn, Jimmy John’s sandwiches, and nachos. Thank you to the generosity of JLI members who donated prizes at the February General Membership Meeting. Those members made it possible for everyone attending the carnival to go home with at least one prize for their participation! A huge “Thank You” to the Do In A Day Committee for putting on such a fun and well-coordinated event that was enjoyed by everyone.



Community Impact Model

The JLI came out with a revised Community Impact Model. The redesigned model showcases how our projects align with the different focus areas throughout the league.



Holiday Mart Committee Hard At Work

By Missy Lewis, Resource Development VP

It may only be June, but your 2016 Holiday Mart Committee has been hard at work for months! Mark your calendars now - we're kicking off the holiday season November 17-20, 2016 back at the Indiana State Fairgrounds Blue Ribbon Pavilion. Start the holiday season off the right way, by joining us Wednesday evening, November 16th, for Shoppers' Eve - a favorite tradition among friends and

League members. Bring your moms, daughters, girlfriends and colleagues, and be the first to shop your favorites! Our Merchant Committee is committed to bringing you the quality merchandise and unique gifts that you've come to expect over the years. Don't miss out!

cont. from page 1.

Until this amazing community service marathon came to a close, we did not slow down our efforts in the slightest. Approximately 125 more League members continued to show their love and support for the community by volunteering 386 more hours of time, resources, and services. This helped to meet the needs of five more organizations; the Indianapolis Public Library, Riley Hospital for Children, Susan G. Komen of Central Indiana, Payton Manning Children's Hospital, and United Way of Central Indiana's

Read up. Take a few moments to reflect upon the continuation of good works accomplished during this inaugural community service marathon. As we look forward to the next marathon, striving to continue living our mission, the positive and lasting impact made on our community during Around the Community – Around the Clock will grow year after year. Continuing to make positive and lasting impacts on our community for ANOTHER 100 years!



At IPS Stephen Foster School 67, JLI Members painted 45 lockers outside the media center to look like elementary school books.



League members help prepare InfoZone Public Library by tagging 5,000 books.



During the final day of 94 continuous hours of community service, JLI members made super hero capes for Peyton Manning Children's Hospital. During the three shifts, a total of 73 "no sew" capes were made.



Working with the March of Dimes Indiana Chapter, 10 JLI volunteers welcomed guests, served food and helped children with arts and crafts. The event focused on siblings with little brothers and sisters at St. Vincent Women's Hospital. (Laura Beth Huber and Ali Norman pictured above)

All Leadership

All Leadership was held on Saturday, May 21, 2016 at the Campus Center at IUPUI. We had a great morning session provided by **Linda Kirby** from Leadership Indianapolis. The morning session focused on building confidence as a leader and bringing a successful team together. The afternoon session was a “nuts and bolts” review of the JLI processes in Finance, Marketing, Administration, and Digital Cheetah. We also included a processes review for our new DocuSign software. Thank you to all who attended these sessions, and a special thank you to **Alexis D’Ettore** for coordinating all of the logistics for the day.

Provisional Co-Chair Announcement

Please join us in congratulating **Laura Bliss** as the 2016-2017 Provisional Co-Chair. She will be working with Alli Badgero to help our newest members feel welcome and engaged as they learn about the Junior League of Indianapolis.



Thank You!

Thank you to the following women who organized the first annual community service marathon, Around the Community – Around the Clock:

Olivia Dole	Katie Miller	Liz Todd
Anya Janeway	Karyn Smith	Amy Von Arx
Anne Klem	Kelli Smythe	

Thank you to the following women who volunteered during the first annual community service marathon, Around the Community – Around the Clock:

Adair Ahlers	Breana Elliott	Valerie Knoll	Kelly Ragle
April Aldridge	Saher Elsharty	Kimberly Komlanc	Maris Schiess
Jenna Baker	Elizabeth Farr	Laken Kurtz	Morgan Schmitt
Susan Baroncini-	Marissa Feagley	Madeleine	Katie Schonert
Moe	Katie Fischer	LeFreileux-Weber	Jennifer Schuster
Abby Bean	Janelle Gilbert	Anica Lesjak	Emily Sharp
Jennifer Beinart	Hannah Glaser	Darcy Marlett	Tammy Shirley
Kelsey Binion	Eliza Gordner	Britney Martin	Karyn Smith
Alexandra Blackwell	Heather Hall	Amanda Matchett	Kelli Smythe
Susan Brown	Lesley Hall	Nicole McCulloch	Katie Stratman
Julie Bullard	Jane Hawkins	Katie Miller	Michelle Study-
Laura Burns	Michelle Heinsimer	Alex Navarre	Campbell
Katie Busby	Stephanie Henthorn	Erin Neher	Tiffani Taylor
Laurin Byars	Amanda Henthorn	Ali Norman	Liz Todd
Jamie Caligiuri	Caitlin Holmes	Laura O’Brien	Amy Von Arx
Angela Carter	Traci Holt	Abigail Obszanski	Lauren Weintraut
Laura Cole	Laura Beth Huber	Megan Ottesen	Katelyn Whitty
Katie Collins	Maeleen Hurley	Amanda Pannell	Pamela Wicker
Amy Conrad	Anya Janeway	Catherine Paterson	Katrese Williams
Christina Davis	Sandra Jansen	Neelu Patil	Angela Wilmer
Rebecca DeVos	Kellie Jones	Stacy Payne Miller	Katie Wilson
Amy DeZeeuw	Ashley Jones	Morgan Phillips	Caitlin Withers
Olivia Dole	Anne Klem	Jennifer Pierle	

2016-2017 Leadership

Earlier this year, the 2015-2016 Nominating Committee announced the Leadership Slate for 2016-2017. Many outstanding members applied for leadership positions. The Nominating Committee cannot stress enough their appreciation for the thoughtfulness these members displayed in their applications, and their dedication to the League. Once again, we’d like to congratulate the following women:

Stacy Payne Miller,
President Elect

Eliza Gordner, *Executive Vice-President Elect*

Lauren Weintraut, *Board At-Large*

Tracy Wilborn-Phillips,
Board At-Large

Maris Schiess, *Marketing Vice-President*

Anne Klem, *Membership Vice-President*

Melissa Lewis, *Resource Development Vice-President*

Katie Busby, *Community Vice-President*

Kelly Ragle, *Finance Vice-President*

Karen Metzger, *Nominating Chair Elect*

Warm Regards,

The 2015-2016
Nominating Committee



JUNIOR LEAGUE OF INDIANAPOLIS
Women building better communities

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**DIVERSITY AND INCLUSION
 COMMITMENT**

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

OUR VISION

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in our community.

PLAN AHEAD

July General Meeting:

July 27, 2016 at 6:00 pm

Second United
 Presbyterian Church
 7700 N. Meridian St.
 Indianapolis, IN 46260

The complete schedule of events will be posted at www.JLIndy.org as soon as they are scheduled.

BE SOCIAL

Follow JLI on **Twitter**
 @JLIndianapolis

Like us on **Facebook** by searching
 Junior League of Indianapolis

Follow our **Instagram**
 @JLIndianapolis and tag us with
 #MakeltMatterJLI

HOTLINE

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Hotline is published by:
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Gwen Chastain, Abbe Obszanski,
 Renita Peck, Rachel White Conner

AD RATES

If you are interested in promoting your business in the *Hotline*, please contact us at hotline@jlinindy.org or call 317-925-4600.

RATES PER ISSUE

1/8 or business card = \$125
 1/4 page = \$200
 1/2 page = \$300
 Full page = \$550

Deadline for advertising is consistent with *Hotline* submission due dates listed below:

SUBMISSIONS

ISSUE	SUBMISSION DUE DATE
October 2016.....	August 19
January 2017.....	November 14
April 2017.....	February 20
July 2017.....	May 12