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# Junior League of Indianapolis

VOLUME 114 OCTOBER 2016

# "Bridge Strategic Plan" for the 2016-2017 League Year

By Stacy Payne-Miller, President Elect

s we look forward to the future, the Board of Directors (BOD), Management Council, and Committee Leaders have discussed and considered where and how our League should develop. The decision to implement an annual "bridge strategic plan" for the 2016 – 2017 League year came to fruition due to our League needing the appropriate amount of time to plan the next 5-year strategic plan. Our approach to the planning process is an inclusive one – involving members from all levels of membership and involvement. A steering committee made of members representing the BOD, Management Council, Leadership, as well as Sustainer, Active, and Provisional Membership will be created. Separate focus groups including Provisional, Active, and Sustaining Members will also be created, and interviews will be conducted to all levels of membership and involvement. The steps taken to be inclusive will ensure that the long-term plan meets our League's needs, challenges, responsibilities, and expectations on every level in our organization. This issue highlights the "bridge strategic plan", and our January issue will discuss in further detail our future long-term strategic plan.

### 2016 - 2017 JLI Annual Plan

- I. Programs & Impact
  - a. Priority: Community Impact Model
    - i. Define, track, and evaluate the success and outcomes that the Junior League of Indianapolis wants to achieve related to "Preparing Students for Academic Success."
- II. Leadership & Culture
  - a. Priority: Roles & Expectations
    - i. Refine and clearly communicate expectations/roles/standards for membership, committees, and leadership roles and stick to those expectations. (Including BOD and Management Council)
  - b. Priority: Training

- i. Strengthen provisional training program and leadership academy to increase engagement and grow members into future leaders.
- III. Marketing & Communication
  - a. Priority: Measurement
    - Define meaningful statistics to directly assess the success and impact of marketing strategies.
  - b. Priority: Internal Member Communication
    - Clarify vision, increase transparency, and help all members to feel connected and informed.
  - c. Priority: External Marketing & PR
    - i. Strengthen marketing efforts with those who are not members of the League.
- IV. Fundraising & Development
  - a. Priority: Case for Support
    - i. Clearly define why the Junior League of Indianapolis needs to raise funds and how dollars are used.
  - b. Priority: Annual Fund and Endowment
    - i. Follow recommendations from development feasibility study to increase and diversify the annual fund and endowment.

# PRESIDENT'S MESSAGE

# Officers & Staff

### JLI BOARD OF DIRECTORS

Michelle Study-Campbell, President
Valerie Knoll, Executive Vice President
Stacy Payne-Miller, President Elect
Nicole McCulloch, Secretary
Anya Janeway, Treasurer
Susan Baroncini-Moe, Board-at-Large

Jayme Short-De Leon, Board-at-Large Tracy Wilborn-Phillips, Board-at-Large Lauren Weintraut, Board-at-Large

### **MANAGEMENT COUNCIL**

Kären Haley, Board-at-Large

Valerie Knoll, Executive Vice President
Eliza Gordner, Executive Vice President Elect
Katie Busby, Community Vice President
Kelly Ragle, Finance Vice President
Maris Schiess, Marketing Vice President
Anne Klem, Membership Vice President
Missy Lewis, Resource Development
Vice President

## PRESIDENT'S SUPPORT COMMITTEE 2016-2017

Ali Norman, President's Assistant

Dr. Lynda Cook, Archives Chair

Jennifer Pierle, Arrangements Co-Chair

Kimberly Placek, Arrangements Co-Chair

### **JLI HEADQUARTERS**

Main Line	925-4600
Fax	926-7658
After Hours.	713-0905
Email	.office@JLIndv.ora

### JLI OFFICE HOURS

Monday: 9 a.m. – 3 p.m. Tuesday, Wednesday: 9 a.m. – 5 p.m. Thursday, Friday: 9 a.m. – 3 p.m. hat a great start to our 2016-2017 League year! At this point we have completed a quarter of our League year. In June, I asked all League members to "Make It Matter" and you have all once again answered the call! Our League year started on June 1, and it has been nonstop activity from recruitment events, membership outreach opportunities, trainings, meetings and Do In A Day partnerships. Kudos to each member who is living our mission through planning, participating, and leading these wonderful opportunities for your fellow League members and community.



While we certainly got off to a fast start we are only a quarter of the way through the year. There are many

more opportunities to get involved during the remaining League year through Holiday Mart, Sectionals, 95th Anniversary, Around The Community — Around the Clock, and 2016-2019 Strategic Plan. The list does not end there, so watch the LeagueLink for more information, and do not forget to log on to Digital Cheetah to sign-up and "Make It Matter".

As I type this, I am taking a break from packing and getting ready for the AJLI Fall Conference. Much like our League, the AJLI is tackling training, leadership development, membership initiatives, and policy reform. The agenda for the Fall conference is packed with learning opportunities and best practices to bring back home and implement locally. Stacy Payne-Miller and I are thrilled to represent our League and will bring back some great ideas to share with each of you.

This year the Board of Directors is tackling some big issues, looking at adding an additional Provisional class each year, reinvigorating our State Public Affairs Committee (SPAC), and redesigning our approach to League training. I encourage everyone to read the weekly LeagueLink, attend and observe a Board of Directors meeting, and as always we welcome questions. New this year, we will have three to four "Brunch with the Board" gatherings for members to drop by the office on a weekend to ask the BOD questions, learn about new research, and share your JLI experience with us.

By the time you read this letter, Holiday Mart will be just days away! Our Holiday Mart team, Financial Development Council, Marketing Council, and others are working countless hours to bring us another fantastic Mart. A huge thank you to the entire League for pitching in to make the 2016 Mart so special! Holiday Mart is truly an institution in our community, and I look forward to seeing everyone at Holiday Mart this year.

Thank you for all that you do to make our League great!

### Michelle Study-Campbell

President 2015-2017

# **OPERATIONS**

The 2016-2017 Junior League of Indianapolis year is already nearly half over and so much has already happened. Everyone is working hard to accomplish their given tasks and deadlines. Occasionally, this causes us to lose focus on all the work we have already done. Let's take a look at what we have been working on and accomplishing all these month...

### Membership

While the Recruitment Committee, led by Kellie Jones, has been encouraging potential new members to join us on our mission, the Membership Outreach Committee, led by Susan Brown, has been keeping our current members engaged with fun, unique social gatherings!

The Training Committee, led by Amanda Monroe and Karla Gosche-Williams, have hosted very informative and engaging training sessions helping our members learn to be better leaders, engaged community members, and mentors. The Provisional class, led by Alli Badgero and Laura Bliss, is going strong with 84 new members! These women are continuing to learn all about the JLI and our mission, in an effort to prepare them to be future leaders and committee members.

### Money

Holiday Mart is right around the corner and I hope everyone is ready to shop for all those great holiday finds! As our sole fundraiser, we depend on this event for the majority of our funding, to help support all the other wonderful things we contribute to our community and our members. The Holiday Mart committee, led by Angie Wilmer and Missy Lewis, has been working hard (even before the League year started) to bring the best Holiday Mart yet to our community. We look forward to seeing you, your friends, and your family — and we hope you will help us, as we celebrate 46 years of the Holiday Mart experience, a time-honored holiday tradition. The Sponsorship Committee had a mid-year change of leadership and is now led by Elizabeth Farr and Laura O'Brien. They have been hard at work securing both Holiday Mart sponsors as well as general JLI sponsors.

### Mission

Since our mission is at our core, the Community Council has been busy with many activities. The Grants Committee, led by Britt Adams, kicked off in early September! They are busy reviewing applications to award \$100,000 worth of grants in December. Our members have the opportunity to select the \$25,000 grant winner. The PASS Committee, led by Tiffani Taylor and Patrice Dawson, has the Stephen Foster Food Pantry stocked, staffed, and operating for families in the school that need our help. The Tutors in Action Committee, led by Sarah Holtrup, in partnership with School on Wheels, started tutoring to some of our community's most at-risk children, those living in shelters and transitional housing, helping these children to keep up with their school work. The DIAD Committee, led by Darcy Marlett, has already coordinated several events for members to earn flex credits, and there are many more to come.

### Marketing

The Marketing Council has spent enormous time over the summer and during the fall season on a wide variety of activities; everything from producing our annual Handbook, to creating Hotsheets for GMMs, to the distribution of The LeagueLink, our weekly newsletter, and on top of that they design marketing materials for other councils, produce the Hotline, our quarterly magazine publication, held a successful internal merchandise sale, and are driving the marketing of Holiday Mart as well.

As you can see, we have been very busy these first few months, but are enjoying every moment. There are plenty of tasks that still need worked on during the 2016-2017 League year, and you can look forward to hearing all about them in future Hotline issues.

Sincerely,

### Valerie Knoll

**Executive Vice President** 

# Save the Date

Mark your calendars for November 1, 2016. Plan to attend the annual **Beverages** with the Board. Join your Board of Directors for a bite to eat and a beverage while you learn more about 2017– 2018 leadership positions available on the Board of Directors and Management Council.

# Inaugural Reception

Our inaugural reception honoring our Endowment and Annual Fund partners will be held December 8, 2016 at 6 pm at The Willows. Invitations will be sent to those who donated to either fund during the 2015 and/or 2016 League year. Our December General Membership Meeting will follow this reception at 7 pm that evening. Reception attendees are welcome to join us at this special meeting, where we will award \$100,000 in community grants.

# Extra Flex Credits

Looking for an extra way to earn your flex credits this year? Share your voice and unique perspective as a member by contributing your story or experience. Email marketing@jlindy.org to learn more.

# Get to Know Your JLI Leaders

### Nicole McCulloch



Nicole McCulloch is currently serving as the JLI Secretary. Originally from Michigan, Nicole joined the Junior League in 2002 after moving to Indianapolis. She was the JLI President in 2013-2014 and has held various marketing, training, and community leadership roles. She has been privileged to lead major League transitions such as issue-based community

impact in 2011 and the planning stages of the new governance and management model. Nicole has a Bachelor's degree in Mechanical Engineering from the University of Michigan, a Master's degree in Engineering from Purdue University, and a Certificate in Quality Management from the University of Leicester. She worked in aerospace engineering for 14 years at Rolls-Royce Corp. before joining the Office of Transformation at IU Health in 2015 as a Lean Deployment Leader. Nicole lives in Brownsburg with her husband Dave, son Cameron and twins Alex and Elle.

### Valerie Knoll



Valerie was born and raised in Vincennes, Indiana and moved to the Indianapolis area in 2000 after graduating from Rose-Hulman Institute of Technology with a degree in Chemical Engineering. Valerie joined the Junior League in 2005 and has served in leadership all but two years of her Junior League career. While the vast majority of her experience

has been on the Community Council, including serving as Vice President of the Community Council in 2012-2013, Valerie has also had the opportunity to serve on the Nominating Committee twice and in various roles on the Membership and Training Councils. As the League enters in the second year of the transformed leadership structure, Valerie is looking forward to helping further define the roles and responsibilities of the operations side of the organization led by the Management Council, as well as the strategic side led by the Board of Directors.

Valerie currently lives in McCordsville, IN with her kitties Daisy, Allie, and Lucy and has worked for SMC Corporation of America for the past 16 years, currently as the Heavy Vehicle Product Industry Manager. Additionally, while Valerie recently stepped down as president after two years, she continues to be active in the Indianapolis Chapter of Delta Delta Delta as the Community Outreach Coordinator. While free time is sometimes in short supply, Valerie spends as much time as she can with friends, her boyfriend Rex, and her family. Valerie also enjoys traveling, as well as cooking and baking.

### **Maris Schiess**



Marketing Vice President Maris Schiess is currently in her second active year with the League, after joining in 2014. She previously served as the External and Event Communication Chair in her 2015-16 year. Maris received the Rising from the Ranks Award for her contribution in her first year of leadership and was selected as an

Organizational Development Institute delegate, a distinction that sent her to Houston to join over 200 other Junior League members from 80 Leagues across the nation.

Born and raised in Central Indiana, Maris now lives and works in downtown Indianapolis. She earned her Bachelor of Arts degree in Advertising from Ball State University and is currently the Vice President of Matchbook Creative, a local advertising agency. In 2015, Maris was awarded as a finalist at Junior Achievement's Indy's Best and Brightest event, recognizing 100 outstanding young professionals under 40.

Maris also remains active as a special events volunteer at the Indianapolis Zoo, and as a trained speaker and volunteer with Ovar'Coming Together. In her free time, Maris runs a small vintage goods business and enjoys spending time with her three-legged wonder dog, Hugo; and truly perfect cat, Edie.

### Missy Lewis



A lifelong resident of Indianapolis, Missy Lewis has been an active member of the League since 2008. She has served on almost all of the councils at one point or another, having co-chaired Do In A Day, served twice as a Provisional Mentor, filled the role of Marketing Vice President, and spent many years working on Holiday Mart - co-chairing the event in 2012

and now again in 2016. Missy's career is in association management, and she is currently the Deputy Executive Vice President for the Indiana Academy of Family Physicians - the association that she has served for 14 years. The remainder of her time these days is spent with the Purdue Association of Indianapolis, Purdue University College of Liberal Arts and Delta Zeta Sorority - with a little time for her hobby, photography. A fourth generation Boilermaker, Missy earned both a BA in Health Promotion and Exercise & Fitness and a Masters in Health Promotion from Purdue University.

# Second Annual EVP Conference: Located in the Big Apple

By Valerie Knoll, Executive Vice President

n July 15 and 16, 2016, 22 Leagues from the US, Mexico, and Canada gathered to attend the second annual Executive Vice President Conference in New York City. The conference was hosted by AJLI in the brand new Four Points by Sheraton hotel in the financial district of NYC. The two day



conference was jam packed with informative sessions; on preparing for the League year, running a successful Management Council, AJLI initiatives and resources, collaborating with the Board of Directors, dealing with financial and personnel matters, and more. There was plenty of time for group brainstorming and the sharing of ideas among the attendees. Many of the Leagues in attendance were just starting on the path of the separation of the Board and Management Council, which allowed those Leagues, including us (who have already separated) to share the lessons learned. While I had the opportunity to attend this conference in 2015 as well, there is always more to learn on how to make the Junior League of Indianapolis the best it can be for that year. It is also great to know that I have a network of fellow EVPs who are all going through similar situations that I can reach out to for support, advice, and direction when needed. In the midst of working hard, we were able to find time to socialize, and take in the sites of NYC as a group - including a field trip to the AJLI headquarters, and a few minutes of relaxation in the hotel courtyard catching some rays, and getting to know each other better.



Valerie Knoll attended the Second Annual Executive Vice President Conference in New York City earlier this year. Above is a group photo of all attendees from the conference. Valerie is standing in the third row, third from the right.

# Placement Mentor Kickoff

By Kelli Smythe, Placement Chair Elect

On August 11, the Placement Mentors held their first group get-together at Peace Water Winery in Carmel. This year, the Placement Mentors are focusing on the following goals; create meaningful relationships between mentor and mentee, provide mentees an outlet for questions and feedback throughout the year, and facilitate relationships between mentees within specific mentor groups. League members have been assigned to a Placement Mentor if they are first year Actives, last year Transfers, a Reinstated Member, or if a member specifically signed up to be partnered with a Placement Mentor.

It was wonderful that approximately 20 Mentees attended the Kickoff. Everyone enjoyed the evening socializing, meeting the Placement Mentors, and Mentees took the opportunity to get any questions about the League and the year ahead answered. Each Mentor Group will hold small group meetings in the fall, and be on the lookout for a second group activity before the end of the year. We look forward to a great Placement Mentor year with fun activities!

# Membership News

Congratulations to Maddie Weber on her engagement that took place this past July!

# Holiday Mart and Shoppers' Eve – Traditions at Their Finest

By Missy Lewis & Angie Wilmer, 2016 Holiday Mart Co-Chairs

oliday Mart is right around the corner, and we could not be more ecstatic! As you all are well aware, this year's Holiday Mart will be open to the public from Thursday, November 17 to Sunday, November 20.

Start the holiday season off right by attending a favorite tradition among your friends and fellow League members - Shoppers' Eve! Remember, this is an exclusive preview and shopping event that will be held Wednesday, November 16 from 6:00 - 10:00 pm in the Elements Financial Blue Ribbon Pavilion. Tickets are available online at illindy.org, or at participating Marsh locations for \$50.00.

In honor of all our amazing Sustaining Members, a celebratory toast will be held to recognize the lasting commitment and positive impact they have made in our community! Please arrive shortly before Shoppers' Eve commences to help celebrate our Sustainers.

### FAQ's about the 2016 Holiday Mart and Shoppers' Eve:

What are the general admission shopping hours of the JLI Holiday Mart?

Wednesday, November 16th (Shoppers' Eve): 6:00 pm-10:00 pm Thursday, November 17th: 10:00 am-8:00 pm Friday, November 18th: 10:00 am-9:00 pm Saturday, November 19th: 10:00 am-6:00 pm Sunday, November 20th: 10:00 am-4:00 pm

### What is Shoppers' Eve?

Shoppers' Eve is our preview event, held Wednesday, November 16 from 6:00 -10:00 pm. All Merchants will be open for shopping. Ticket price includes admission to the exclusive shopping event, hors d'oeuvres provided by local restaurants, limited complimentary beverages, valet parking, and a ticket to return for another day of shopping.

### Where is the JLI Holiday Mart?

Elements Financial Blue Ribbon Pavilion Indiana State Fairgrounds 1202 East 38th Street Indianapolis, IN 46205

### How much does a ticket cost for the JLI **Holiday Mart?**

Shoppers' Eve - \$50.00

General Admission - \$10.00 in advance; \$15.00 at the door

### Can I pay for my ticket via credit card?

Yes, Marsh, National Bank of Indianapolis (NBI), our onsite ticket office, and online through www.jlindy.org accept Visa, MasterCard, American Express, and Discover credit cards.













# HOLIDAY MART NOVEMBER 17-20

INDIANA STATE FAIRGROUNDS • ELEMENTS FINANCIAL BLUE RIBBON PAVILION

# GREAT GIFTS. GREAT CAUSE.



Great gifts for a great cause! A multi-day holiday shopping event in its 46th year, Holiday Mart provides attendees access to over 120 specialty retailers offering unique home goods, holiday gifts, fashion and more.

Proceeds benefit the Junior League's mission to promote voluntarism, develop the potential of women and improve the community. Pre-sale tickets and special event tickets, including the seasonal favorite, Shoppers' Eve, are also on sale now.





# Spotlight Member: Hillary Steberl-Showley

**Reason for joining JLI:** Moved here from Dayton, Ohio, wanted to meet people and volunteer.

Current JLI placement: Holiday Mart Co-Secretary

**Family:** Married to my husband, Doug Showley for 5 years. We have two sons, Huck (2 and a half) and Beau (6 months), and we live in Carmel.

Hometown: Dayton/Kettering, OH

Your job: Director of Finance at Hollingsworth & Zivitz

**Hobbies:** When I have time =) crafts...Trying to look

at cooking as a hobby!

Favorite restaurant: Ruth Chris

**Coffee order:** Tall latte with two pumps of hazelnut... right now decaf...

**Favorite vacation destination:** Michigan, Hilton Head, Asheville, The Keys

Three things you never leave home without: Diapers, lip gloss, glasses

Favorite app: Pinterest

Favorite book: Siddhartha

**Favorite movie:** Last of the Mohicans



# Spotlight Member: Karen Metzger

**Reason for joining JLI:** I was new to Indianapolis and wanted to meet like-minded women. I've stayed in the League because I've gotten the opportunity to develop new professional skills.

Current JLI placement: Nominating Chair Elect

**Family:** I've been married to my husband, J.T., for 5 years and we have two children, Emily and Jack. We also have a golden retriever, Windy, who thinks Jack is her puppy.

Hometown: Rome, Georgia

**Your job:** I'm an Associate Athletics Director at IUPUI. I am responsible for ensuring the school stays compliant with NCAA Division I rules.

**Hobbies:** Picking up legos and changing diapers. I'm kidding. I love college football, reading, cooking, and spending time on the lake. I'm also learning to golf.

**Favorite restaurant:** I love trying new restaurants, and my favorite right now is Nada. I also really like Blue Beard and the Quaff On restaurants.

**Coke fiend**Coke fiend

**Favorite vacation destination:** We don't go very many places twice, but I love short trips to the West Baden in French Lick.

Three things you never leave home without: My cell phone, a Diet Coke, and business cards.

**Favorite app:** I have an hour commute, so I've gotten into Audible recently.

Favorite book: Gone With the Wind

**Favorite movie:** Forrest Gump



# Shopping Event is a Success

By Susan Brown, Membership Outreach Chair

n Sunday, September 18, we had a fun time shopping at J Crew. Each of the ladies present received a gift bag with a J Crew beach ball and \$25.00 off our next purchase through October! Door prizes were awarded as well. They served La Croix and Taylor's Bakery delectable treats, and we each had our own personal shopper. A great success! Stay tuned for more great shopping events to come!

# JLI at the Yard House

he ladies of the League met for hummus appetizers and drinks following the August general membership meeting. We hope to see you all at our next post GMM event, October 13, to connect with your friends following the meeting!



League members enjoyed a meal and great conversation after an informative August GMM.

# **Provisional Mentors and Class**

By Laura Bliss, Provisional Class Co-Chair

he 2016-2017 class of provisional members is 84 women strong. Our League year began with a Provisional Kickoff held at the Rathskeller in June, where members first gathered with their provisional groups, met their mentors, and learned about what is to come throughout the year. Since then, Provisional members have selected one of four available placements and hit the ground running!

Our group of 9 active members who serve as Provisional Mentors have been keeping busy hosting their provisional groups for various meetings and social gatherings. Indians games, happy hours and brunch have all been great ways to get to know each other!

As a whole, the Provisional Committee brought together their Provisional Groups and hosted the 2016 Provisional Retreat at the Indiana FFA Leadership Center in Trafalgar, Indiana. This overnight retreat back in September was a great opportunity for the League's newest members to continue to learn about the ins-and-outs of the Junior League, while getting to know their fellow Provisional classmates.

# Signature Project Committee Restructures

By Janelle Gilbert, PASS-Communications Subcommittee: Member

ello from the Partners Advancing Student Success (PASS)
Signature Project Committee!
Our Co-Chairs, Patrice Dawson and Tiffani Taylor, and
Co-Chairs-Elect, Alana Moore and Katrese Williams have lead in
restructuring this year's committee. Taking in account our partnership
experiences with Stephen Foster Elementary these past two years, PASS
has regrouped into six key subcommittees.

The **Sustainability Subcommittee** is currently working with Stephen Foster to determine which top three League supported projects and activities are most worthwhile to students. This subcommittee will then develop plans to effectively sustain these projects and/or activities either through future financial or volunteer aid.

The **School Volunteer Subcommittee** is responsible for fulfilling volunteer needs within the school. Currently committee members are volunteering during school hours to assist the Art With A Heart program. Plans are being made for a student Skate Night, requiring League volunteers, and there is potential for volunteering with a mock election for student learning this November. This year all League volunteers are required to complete background checks to be compliant with Indianapolis Public School regulations. This includes

Provisional members, and any general member that volunteers at the school too.

The **Food Pantry Subcommittee** is leading the school's Food Pantry, held weekly. Provisionals and PASS Committee members are staffing this weekly event and assisting to help keep shelves stocked with shipments from Gleaners Food Bank. The members are also working to find and implement long-term solutions for the pantry's operation.

The **Reading With Students Subcommittee** is collaborating with Stephen Foster to provide volunteers to read with students during school hours. National Read Across America Day is March 2, 2017 and members are developing plans with Stephen Foster to celebrate.

The **Day of the Child Festival Subcommittee** is taking responsibility in organizing Stephen Foster's celebration scheduled for April 29, 2017. Watch for volunteer opportunities during the Festival!

The **Communication Subcommittee** is maximizing communication between Stephen Foster's school principal, the League, and each of our subcommittees. Monthly phone calls have been organized with Stephen Foster's principal for efficient correspondence.

# First Annual Grants Kickoff Informational

By Valerie Knoll, Executive Vice President

n September 7, the Grants Committee hosted the first annual Grants Kickoff meeting, which was well attended by a variety of community organizations interested in learning more about the Grants process and how to apply for a Grant from JLI. Michelle Study-Campbell, President, opened the informational meeting with a brief history of the JLI Grants program and some of the various organizations our League has supported over the years. Following, Brit Putka, Grants Committee Chair, gave the timeline for submitting a Grants application, and a few tips for filling out the

application successfully. The Grants Committee will be reviewing the submitted Grant applications in late October, and the top five applicants in the \$25,000 category will give a pitch at the December 8 General Membership Meeting where League members will select the \$25,000 winner. The remaining top four finishers will each receive \$10,000. Please plan to attend the December GMM to help select the winner. Thank you to the Grants Committee for a successful Kickoff meeting!

# JLI Participates in IndyVolved

By Kellie Jones, Membership Recruitment Chair

n June 9, 2016, the Junior League of Indianapolis was an exhibitor at IndyVolved, hosted by IndyHub at the Central Library downtown. Kim Bugg, Jordan Hartig, Kellie Jones, and Sarah Pinson of the Recruitment Committee volunteered their time to answer questions about the JLI Mission and benefits of membership to attendees of IndyVolved. Throughout the event, we connected with civically minded people in Indianapolis who are interested in getting involved with non-profit organizations, and we added 48 names to our distribution list. Participating in IndyVolved helped us spread the word about the leadership, training, service, and fundraising opportunities the League offers.

The Recruitment Committee has planned for a great year, with a variety of events including, training, service, and social activities. If you know of any ladies who might be interested in joining the League, please have them contact us at recruitment@jlindy.org to ensure they are invited to our future Recruitment events.



Kellie Jones, Kim Bugg, Jordan Hartig, and Sarah Pinson of the Recruitment Committee, along with Stacy Payne-Miller and Ali Norman, volunteered their time to answer questions about the JLI Mission and benefits of membership to attendees of IndyVolved.

# Get on Board Event

By Jennifer Eakins, Internal Communications Co-Chair

et on Board is the premier event in Indianapolis for community-minded individuals to learn about and get involved with different local non-profit organizations — including the Junior League! The JLI sponsored the Networking Lounge at the event where volunteers greeted attendees and helped them identify organizations that matched their interests and experiences. The Networking Lounge volunteers helped to facilitate deeper conversations between organization representatives and prospective members. Volunteers earned three flex credits for participating and helping with the event that took place on Monday, September 26 at the Indianapolis Children's Museum.





# Kicking Off the Year Right

By Lauren Drzewiecki, Membership Recruitment Committee: Member

here would be no better way for the Recruitment Committee to kick off the year, than by spending it with some great new potential members in a fun, unique environment – at Sun King Brewing Company. On August 23, 10 potential new members joined the Recruitment Committee downtown at the Sun King Brewing Company for a tasting and tour of the brewery. In conjunction with Sun King Brewery, we held a supply drive for classroom supplies to donate to local Indianapolis schools for the upcoming school year. We considered this a perfect opportunity to educate the potential new members, in further detail, one of our many passions - our signature project, Partners Advancing Student Success (PASS). Shortly after this discussion, we toured the brewery while being educated on the brewery's history, the making of their beer, and their wide spread distribution throughout Indiana! The group ended the tour by taking a memorable photo with Sun King's mascot, and with follow up questions about the League. Thank you to the Sun King Brewing Company for hosting us, and to the potential new members who attended for making this such a great event!



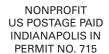
Potential new members learning more about the League and the wonderful opportunities it provides all Provisional, Active, and Sustaining members.



Potential new members and Active members who attended the tour of Sun King Brewing Company were offered tastes of their different beer selections throughout the tour.



We are all fans of Sun King Brewing Company and their festive mascot!





8425 Woodfield Crossing Blvd., Suite 150 Indianapolis, IN 46240 www.JLIndy.org

# DIVERSITY AND INCLUSION COMMITMENT

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.

### **OUR VISION**

The Junior League of Indianapolis will be a catalyst for lasting change in the lives of children and their families in our community.

### **PLAN AHEAD**

### October General Meeting:

October 13, 2016 at 6:00 pm

Hillcrest Country Club 6098 Fall Creek Road Indianapolis, IN 46220

The complete schedule of events will be posted at www.JLIndy.org as soon as they are scheduled.

### **BE SOCIAL**

Follow JLI on **Twitter @JLIndianapolis** 

Like us on Facebook by searching Junior League of Indianapolis

Follow our **Instagram @JLIndianapolis** and tag us with

#MakeItMatterJLI

#JLIndy

## **HOTLINE**

### Volume 114 • October 2016

Hotline is published by: Junior League of Indianapolis, 8425 Woodfield Crossing Blvd., Suite 150 Indianapolis, IN 46240 317-925-4600

### **HOTLINE STAFF**

Maris Schiess Marketing VP

Jennifer Eakins, Internal Communications Co-Chair

Liz Todd, Internal Communications Co-Chair

# INTERNAL COMMUNICATIONS COMMITTEE

Gwen Chastain, Abbe Obszanski, Renita Peck, Rachel White Conner

### **AD RATES**

If you are interested in promoting your business in the *Hotline*, please contact us at hotline@jlindy.org or call 317-925-4600.

### RATES PER ISSUE

1/8 or business card = \$125

1/4 page = \$2001/2 page = \$300

Full page = \$550

Deadline for advertising is consistent with

Hotline submission due dates listed below:

### **SUBMISSIONS**

ISSUE	SUBMISSION DUE DATE
January 2017	November 14
April 2017	February 20
July 2017	May 12