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HOTLINE

Junior League of Indianapolis

VOLUME 115
MARCH 2017

Highlights and Memories of Holiday Mart

By Missy Lewis,
Holiday Mart Chair

Can you believe another Holiday Mart is in the books? Throughout the week, we opened our doors to more than 1,000 volunteers and merchants who worked in and around more than 120 vendor booths, and more than 40 Mistletoe Madness consignors. The flurry of activity never stopped, with almost one third of our merchants being new, 9,455 ticketed shoppers were greeted with new gift ideas as well as our traditional favorites.

A highlight of the week was the addition of Heather Tees - owned by Sustainer and former Holiday Mart Chair **Heather Neal**. A Gold Sponsor, Heather was generous enough to provide canvas totes for all of our Shoppers' Eve attendees this year. What a memorable treat! You can find all of her clever shirts, totes, and more on Twitter or Instagram @heathertees.

We want to give a big thank you to our new ticket partner, National Bank of Indianapolis, and as always, our continued appreciation is shown for Marsh Supermarkets! Shoppers' Eve beverage sponsors included Monarch Beverage and Sun King Brewing Company. The food throughout the week was donated by Classic Cakes, Grindstone Charley's, Hellas Cafe, Shoefly Public House, and The District Tap. Thank you also to Bingham Greenebaum Doll and Financial Partners Group, who hosted private events during Shoppers' Eve.



We certainly can't leave out our decorator, A Classic Expo Design. Those who have served on the Holiday Mart Committee know we simply could not host this enormous event without the talents, dedication, and institutional memory(!) of our friends at A Classic Expo Design.

Did you love our new logo as much as we did? We have Matchbook Creative to thank for it, and all of the countless hours preparing and working towards the week of Mart. Our partners at Matchbook worked tirelessly on designing and printing all of the branded material, as well as all of the media buys, and even found time to help us create our first app. We can't wait to see how the next Holiday Mart Committee builds from and utilizes the exciting new tools and resources Matchbook Creative provided.

The Holiday Mart Committee would like to extend our sincere appreciation to all who volunteered during the 2016 Holiday

Save the Date

Save the Date:
47th JLI Holiday Mart!

Shoppers' Eve:
November 15, 2017

General Admission:
November 16-19, 2017

Mart. This event would not raise funds if we did not have merchants and shoppers in the building. Our volunteers play an enormous role in keeping everyone happy, making both merchant and shopper feel welcome, and helping to bring them back each year.

We understand that each hour you spend with us at the Indiana State Fairgrounds is time spent away from your families, jobs, and personal time. We would just like to say THANK YOU for sharing your time with us! ■

PRESIDENT'S MESSAGE

Officers & Staff

JLI BOARD OF DIRECTORS

Michelle Study-Campbell, *President*

Valerie Knoll, *Executive Vice President*

Stacy Payne-Miller, *President Elect*

Nicole McCulloch, *Secretary*

Anya Janeway, *Treasurer*

Susan Baroncini-Moe, *Director-at-Large*

Kären Haley, *Director-at-Large*

Jayne Short-De Leon, *Director-at-Large*

Tracy Wilborn-Phillips, *Director-at-Large*

Lauren Weintraut, *Director-at-Large*

MANAGEMENT COUNCIL

Valerie Knoll, *Executive Vice President*

Eliza Gordner, *Executive Vice President Elect*

Katie Busby, *Community Vice President*

Kelly Ragle, *Finance Vice President*

Maris Schiess, *Marketing Vice President*

Anne Klem, *Membership Vice President*

Missy Lewis, *Resource Development
Vice President*

PRESIDENT'S SUPPORT COMMITTEE 2016-2017

Ali Norman, *President's Assistant*

Dr. Lynda Cook, *Archives Chair*

Jennifer Pierle, *Arrangements Co-Chair*

Kimberly Placek, *Arrangements Co-Chair*

JLI HEADQUARTERS

Main Line.....925-4600

Fax.....926-7658

After Hours713-0905

Emailoffice@JLIIndy.org

JLI OFFICE HOURS

Monday: 9 a.m. – 3 p.m.

Tuesday, Wednesday: 9 a.m. – 5 p.m.

Thursday, Friday: 9 a.m. – 3 p.m.

We are well in to the first quarter of 2017, and by the time this hits your mailboxes we will be honing in on the fine details associated with two major events we hold during the spring season. Seems like just last week we were at Woodstock Country Club in the warmth of summer, wrapping up our 2015 year and making big plans for 2016. Well, we are now at the halfway point of our 2016-2017 League year and wow - what a year we are having! Community impact, making lasting friendships, and connections, learning new skills, and building a stronger League: we are truly living our motto of *Women Building Better Communities*.

In just six months we have already accomplished the following:

Kicked-off the new Leadership Academy

Researched, planned, voted, and tested adding a second Provisional class

Grew our presence at Stephen Foster Elementary with our Signature Project

Awarded \$100,000 in grant funding to deserving community partners

Delivered another fantastic Holiday Mart

Launched our new partnership with Leadership Indianapolis

We have done all of this and more! Recruitment numbers are up, Membership Outreach is on record pace offering fun and engaging events, and our Research and Evaluation Committees are finding new programs to extend our impact to in the community. Not only are we looking at new ways to fundraise, but we are watching our dollars and investments closely to ensure firm financial footing for the next 95 years. The collective power of membership is amazing, we could never accomplish this without our 800 + members pitching in to #MakeItMatter.

We have so much planned for the second half of the League year, including Around the Community-Around the Clock 95 Hour Community Service Blitz, Trust Fund grants, Community Meetings, and the June Annual Meeting where we will celebrate our 95th Anniversary! Last, but certainly not least, I'd like to personally welcome our very first Winter Provisional Class!

During this last half of the League year, I would like to challenge everyone to "Make It Matter", and continue exploring your League membership in greater detail.

Observe a Council, Management Council, or Board of Directors meeting

Meet three new members

Attend a Membership Outreach event

Take on a few more flex credits

Each week there are new opportunities to help gain more knowledge about the impact we have in our community, just find which one interests you and act on it!

We are underway in the annual call for Leadership. I truly hope you seriously consider stepping into a leadership position in your League. I began my leadership journey by chairing a subcommittee of the much larger Weekend to End Breast Cancer Committee. During that placement I gained valuable skills such as project management, budgeting, delegation, teamwork, and much more. Step-up to leadership; you will be so glad that you made the leap.

Thank you for making our League great! I hope everyone is having an excellent start to this new year! ■



Michelle Study-Campbell
2015-2017 President

Michelle Study-Campbell
President 2015-2017

Well, the first half of our League year has flown by in a flash, and it is already March of 2017. We have accomplished many great things so far this year.

We held a fabulous and successful Holiday Mart, with countless volunteer hours contributed to help us raise the vast majority of the dollars we need to fund our various programs. We have had many training sessions, Do In a Day opportunities, and recruitment events that have all helped strengthen our leadership skills, contribute to our community, and attract new members to our organization.

We continue to partner with School on Wheels, allowing us to consistently provide program funding and through your time volunteering - tutoring in one-on-one or small group atmospheres for families living in transitional housing. Our continued partnership with IPS #67, Stephen Foster Elementary, also allows us to provide support for their communities key needs. In December, we granted \$100,000 in Community Assistance Grants to 13 very deserving organizations. All of these activities and events could not have happened without all of your continued hard work, time, energy, dedication, and generous support.

Please do not lose momentum as we continue to strive to live our mission throughout the remainder of our League year. We have a lot of things yet to accomplish, including Around the Community-Around the Clock coming in April, a 95 Year celebration at the annual meeting in June, and many more training and Do In a Day events throughout the rest of the year! Watch for details on all of these upcoming events and be an active participant.

Also, the Leadership Placement Process began in February, so please consider serving as a Committee Chair, Mentor, or any other Leadership role that strikes your fancy. The JLI needs your leadership skills to help continue moving the needle forward. Whether you are a Provisional, Active, Active Gold, or Sustaining Member, there is always a need you can fill in the JLI!

Hoping you all are having, and continue to have, a very happy and prosperous 2017! ■

Valerie Knoll

Provisional Winter-Start Members

Please Welcome the Provisional Winter-Start Members

Shannon Blevins
Kelly Brummett
Melissa Burbine
Emily Cosgrove
Kimberly Ferguson
Rachel Geesa
Allison Graziano
Rebecca Guilkey
Kathryn Hamlin
Laura Harmon
Rachel Holmes

Elisebeth Huettemann
Molly Lawless
Sarada Manduru
Bailey McGrath
Mary Putnam
Olivia Sannella
Melissa Schade van Westrum
Amber Stephanoff
Lauren Harp Stoner
Erin Walsh
Madison Weintraut

Save the Date

Have Brunch with the Board while you learn more about:

- 2017 Strategic Plan
- 2017 ATC-ATC
- Updates on our 95th Anniversary plans

Attendees will receive 1 Flex Credit. Login to Digital Cheetah to register.

Date: April 8, 2017

Time: 9:30 - 10:30 am

Where: JLI First Floor
Conference Room
8425 Woodfield Crossing Blvd,
Ste. 120

Membership Dues

In order to reduce our environmental footprint and reduce operational costs to the league, all Provisional, Active, and Sustaining members should have received an electronic copy of the dues notices for 2017-2018. If you desire a paper copy, contact Kelly Ragle, Finance VP, at finance@jlindy.org.

Extra Flex Credits

Looking for an extra way to earn your flex credits this year? Share your voice and unique perspective as a member by contributing your story or experience. Email marketing@jlindy.org to learn more.

Get to Know Your JLI Leaders

Kelly Ragle, Finance Vice President



A native Californian, **Kelly** has been a member of the Junior League since 2012. She transferred into the Junior League of Indianapolis (JLI) from the Junior League of Chicago. As a member of the JLI, she has served as the Internal Communications Chair, the Leadership Training Committee Chair, a Provisional Mentor, and attended

Organizational Development Institute (ODI) as a delegate of the JLI. Kelly attended the Kelley School of Business at Indiana University Bloomington and holds three degrees in Computer Information Systems, Business Process Management, and Operations Management. She works at Simon Property Group as an IT Analyst in the Infrastructure Services department. Kelly is also involved with the Indiana University (IU) Alumni Association, the IU Foundation, and serves on a steering committee for the Indianapolis Symphony Orchestra. Kelly resides in downtown Indianapolis.

Katie Busby, Community Vice President



Katie is the 2016-2017 Community Vice President. Katie has been a member of the Junior League of Indianapolis since 2012 when she joined to meet new friends and make an impact in the Indianapolis community. Her experience within the JLI has been strongly community focused. She has been a member and the Chair of Tutors in Action and most

recently, the Grants Chair in which over \$130,000 was awarded to local community organizations. Katie was the 2014-2015 winner of the "Obstacle Course" award for her work as the Grants Chair-Elect.

Katie is a native of Indianapolis. She attended the University of Kentucky where she obtained her Bachelor of Science in Nursing, in 2006. After graduation, she returned to Indianapolis and began her career as a Registered Nurse. Katie also has a Masters of Science in Nursing from Indiana University. She is currently a faculty member at Indiana University School of Nursing in the baccalaureate nursing program where she teaches maternal-child health, health promotion and community health. Katie and her husband Tom, and their daughter Neely currently reside in Carmel. She enjoys biking on the Monon Trail with her family, watching UK basketball, cooking, and visiting with family and friends.

Jayme Short-De Leon, Board of Directors: Director-at-Large



Jayme, a South Carolina native, has been a member of the Junior League of Indianapolis (JLI) since 2009. She has gained experience in fundraising, membership, and community during her tenure with the League. Jayme has served as Chair of the Multi-Provisional Implementation Ad-Hoc Committee, Chair for the Community R&D Committee, served on

the Nominating Committee, and most recently chaired the Ad-Hoc Committee researching the Winter Provisional Class, and is now Co-Chair of the Winter Provisional Committee with Lauren Weintraut for the inaugural Provisional Winter-Start Class. Jayme has also been selected twice to represent the JLI at the Organizational Development Institute. Jayme is serving as a Director-at-Large member for the 2015-2016 and 2016-2017 League years, specifically focusing on the League's strategy for community impact and resource development. Jayme holds a Bachelor of Science degree from the University of South Carolina in Experimental Psychology with a minor in Economics as well as an M.B.A. from the Kelley School of Business. Jayme works at Eli Lilly and lives with her husband, Richard, in Franklin Township. Jayme takes advantage of as many of the training and leadership opportunities offered that she can. She encourages all League members to find roles that will be engaging and is often heard saying, "you will get out what you put into your League experience."

Lauren Weintraut, Board of Directors: Director-at-Large



Lauren, currently serving as a Director-at-Large member, and next year's EVP-Elect, is a Virginia native and joined the Junior League upon moving to Indianapolis in 2012. She has served in many areas of our League; as a Provisional Member, Lauren volunteered with School on Wheels (one of our Community Projects), she has been the Grants Chair, the

Community Vice President, and most recently, Lauren became a Co-Chair of the Winter Provisional Committee with Jayme Short-De Leon for the inaugural Provisional Winter-Start Class. Still an avid Wahoo sports fan, Lauren attended the University of Virginia for both her undergraduate degree in Sociology and Religious Studies and graduate school, receiving her Master of Public Policy degree from the Frank Batten School of Leadership & Public Policy. Lauren is a project manager with Xerox where she oversees three contracts across the state of Ohio, which requires attention to detail, understanding different client needs, and communicating clearly. She recently bought her first home in Fall Creek Place with her wonderful husband, Chris, and their beagle/basset mix, Watson. ■

\$100,000 Awarded in Community Grants

The JLI Grants program has supported various organizations over the years, and there was no shortage of support from the league this year. In December, the Grants Committee was proud to announce the top five Community Assistance Grant Award applicants at the General Membership Meeting. Active and Provisional members played a major role within the Grants process by deciding on the top grant award winner after hearing a “pitch competition” from the top five applicants during our December General Membership Meeting. One organization, selected by our members, was awarded the \$25,000 Grant, and the remaining top four organizations each received \$10,000. Congratulations to all twelve of the Community Assistance Grant Award recipients!

Community Assistance Grant Award Winner of \$25,000

The Villages of Indiana, Inc.

Community Assistance Grant Award Winners of \$40,000 (\$10,000 / Organization)

Exodus Refugee Immigration, Inc

Goodwill Industries Foundation of Central Indiana, Inc

St. Mary’s Child Center

Westminster Neighborhood Services, Inc



Sharon Pierce, President & CEO of The Villages of Indiana, Inc., received the first place Community Assistance Grant Award for \$25,000 on behalf of the organization. (Also pictured, Britt Putka (on left) and Michelle Study-Campbell (on right).

Community Assistance Grant Award Winners of \$35,000 (\$5,000/ Organization)

Assistance League of Indianapolis

Children’s Dyslexia Center of Indianapolis

Girls, Inc. of Greater Indianapolis

Indiana Blind Children’s Foundation

Indianapolis Public Library Foundation

Teachers’ Treasurers

United Way of Johnson County

Early Applicants Experience Greatest Night of League Year

By Maddie Butterfield, Membership Recruitment Committee

An evening filled with joy, giving, and fun is just what our Junior League early applicants had the opportunity to experience at the December General Membership meeting. What a perfect way to expose the values of the Junior League of Indianapolis to our upcoming members as the League awarded over \$100,000 in grants to local non-profits. The evening was kicked off by a social hour for early applicants, where they had the opportunity to

meet active members of the League and dig deeper into what Junior League is all about. Early applicants then had the opportunity to sit alongside the Recruitment Committee for the meeting and experience one of the greatest nights of the year for Junior League, a night of giving back to our community while welcoming future members of the League. ■

Spotlight Member: Devon McGoldrick

What is your reason for joining the JLI?

I was an active member of the Junior League of Austin. When I moved to Indianapolis, I was eager to transfer my membership as a way to meet people and learn more about my new community.

What is your current role in JLI?

I am a member of the Merchant Hospitality Committee for Holiday Mart.

What is your family life like? I'm single and love being an aunt to my four nephews.

What is your job? I work at Eli Lilly, in oncology advocacy.

What is your Hometown? Claverack, NY



Do you have any pets? Nope

What are your hobbies? Traveling, yoga, calligraphy, and trying to keep my plants alive.

What is your coffee order? Cafe au Lait

What are three things you never leave home without?

1. Water bottle
2. Lip gloss
3. Ponytail holder

What is your favorite book? *Charlotte's Web*, and more recently I loved *All the Light We Cannot See*

What is your favorite movie? High Fidelity

Brunch with the Board

Members met with the Board of Directors to learn more about the annual plan and the board initiatives for the second half of the League year. Members also discussed League career plans and had a great conversation



about placement and the importance of taking advantage of League training and opportunities to learn more about our impact.

Everyone enjoyed Mimosa flavored muffins topped with a Citrus Glaze, and Champagne during brunch!

"Thanks to everyone who braved the sub-arctic temperatures to have "Brunch with the Board" in January. These gatherings are a great, informal way to learn what's happening at the Board level and connect with your Board members, don't miss the next one on April 8."

—Michelle Study-Campbell, President 2015-2017 ■

CYNTHIA DROUIN MA, CHMC

Therapist Resident

Change, loss and challenge are natural parts of daily living, necessary for our growth and achievement. When coping and maintaining a sense of well-being become difficult or your emotions seem too hard to handle alone, therapy can be helpful.

Offering individuals and couples assistance with

- Personal crisis management
- Grief and loss
- Depression and anxiety
- Life transition adjustment
- Relationship concerns
- Addictive behaviors
- Wellness and disability
- Creative expression
- Self-esteem and self-perception



JLI Proudly Celebrates 95 Years

By Ali Norman, 95th Anniversary Committee Chair & President's Assistant

In case you haven't heard, the JLI is celebrating its 95th birthday in 2017! Please save the date for our 95th Anniversary Celebration, which coincides with this year's Annual Dinner on June 6, 2017 held in Regions Tower, situated in the heart of downtown Indianapolis. Formal invitations will be mailed out this spring.

In honor of our 95th Anniversary, the JLI will recognize a woman in the community who has made a significant impact on Indianapolis parallel with our League's mission, values, and vision. This woman will be presented with our brand new "Woman of the Year" award. In doing so, we will continue our celebration and empowerment of women who are helping to shape our city for

the greater good. The award winner will receive a \$5,000 Grant, which will be given to the Indianapolis nonprofit organization of her choosing.

The "Woman of the Year" will be recognized at the JLI's 95th Anniversary Celebration during our Annual Dinner. If you know a deserving woman, please nominate her or encourage her to apply online at www.jlindy.org/WOTY. Please help us spread the word by sharing this information with your friends and family.

If you have any historical contributions, stories, memorabilia, etc., that you'd like to share in honor of the 95th Anniversary, please feel free to contact me via email - alinorman23@gmail.com. I would love to hear from you! ■

RESOURCE DEVELOPMENT

Thank You for Making the 2016 Holiday Mart a Success!





JUNIOR LEAGUE OF INDIANAPOLIS
Women building better communities

8425 Woodfield Crossing Blvd.,
Suite 150
Indianapolis, IN 46240
www.JLIndy.org

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**DIVERSITY AND INCLUSION
COMMITMENT**

*The Junior League welcomes all
women who value our Mission.
We are committed to inclusive
environments of diverse
individuals, organizations and
communities.*

OUR VISION

*The Junior League of Indianapolis
will be a catalyst for lasting
change in the lives of children and
their families in our community.*

PLAN AHEAD

General Membership Meeting:
April 26, 2017

Socializing begins at 6:00 pm
Meeting begins at 7:00 pm

Stephen Foster Elementary
653 N. Somerset Ave.
Indianapolis, IN 46222

The complete schedule of events will
be posted at www.JLIndy.org
as soon as they are scheduled.

BE SOCIAL

Follow JLI on **Twitter**
@JLIndianapolis
@JLIndyPresident

Like us on **Facebook** by searching
Junior League of Indianapolis

Follow our **Instagram**
@JLIndianapolis and tag us with
#MakeltMatterJLI
#JLIndy

HOTLINE

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your business in the *Hotline*, please
contact us at hotline@jlindy.org
or call 317-925-4600.

RATES PER ISSUE

1/8 or business card = \$125
1/4 page = \$200
1/2 page = \$300
Full page = \$550

Deadline for advertising is consistent with
Hotline submission due dates listed below:

SUBMISSIONS

ISSUE	SUBMISSION DUE DATE
May 2017.....	April 13
July 2017.....	May 26