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# HOTLINE

## Junior League of Indianapolis

VOLUME 121  
SPRING 2019

## Junior League of Indianapolis donates \$50,000 to Patachou for community kitchen

*Junior League volunteers will help staff new kitchen and educate Indianapolis-area students*



Martha Hoover, founder of Patachou Inc., speaks at the Patachou Kitchen groundbreaking.

restaurant kitchens to serve over 40,000 meals to 1,200 children in the community. However, space is limited, and a dedicated kitchen will provide seven times more meal prep and cooking space and will serve up to 30 percent more children.

In addition to providing funding for the kitchen, JLI volunteers will staff the kitchen and help educate Indianapolis-area students on the importance of nutrition and overall wellness. JLI members will also

The Junior League of Indianapolis (JLI) joined The Patachou Foundation for a groundbreaking event to announce a new community kitchen. JLI provided \$50,000 for the foundation to build a dedicated community kitchen to provide meals to food-insecure children. The kitchen is located at 4555 Marcy Ln. on Indy's northside.

The Patachou Foundation currently shares Patachou Inc.



Members of Executive Leadership with Patachou Foundation leadership at the Patachou Kitchen groundbreaking.

volunteer at the Public Greens microfarm, which feeds The Patachou Foundation.

"We're grateful for this donation from the women of the Junior League of Indianapolis," said Matthew Feltrop, The Patachou Foundation executive director. "Having a dedicated community kitchen will make a big impact on the number of children we can serve while also giving us the potential for future growth."

"The JLI strives to prepare children for academic success while further engaging our members in the community," said Stacy Payne Miller, JLI president. "Our work with The Patachou Foundation Kitchen will allow us to strike a unique balance between educating children on the importance of healthy living while also enhancing our members' volunteer experience."

JLI's donation to The Patachou Foundation Kitchen is just one of many donations the organization makes in the community each year. Since 2000, JLI has given more than \$2 million in Community Assistance Grants to various nonprofit organizations. ■

# PRESIDENT'S MESSAGE

## Officers & Staff

### JLI BOARD OF DIRECTORS

Stacy Payne Miller, *President*

Jennifer Pierle, *Secretary*

Anya Janeway, *Treasurer*

Lisa Busse, *Director-at-Large*

Patrice Dawson, *Director-at-Large*

Stephanie Flittner, *Director-at-Large*

Ali McNichols, *Director-at-Large*

Erika Steuerwald, *Director-at-Large*

Alexis Kollay D'Ettorre, *Nominating Chair*

### MANAGEMENT COUNCIL

Liz Todd, *Marketing Vice President*

Maddie Kellner, *Community Vice President*

Marissa Frizzell, *Resource Development Vice President*

Olivia Dole, *Membership Vice President*

Tammy Shirley, *Nominating Chair-Elect*

### PRESIDENT'S SUPPORT COMMITTEE 2018-2019

Catherine Paterson, *President's Assistant*

Dr. Lynda Cook, *Archives Chair*

Katie Lenz, *Arrangements Co-Chair*

Erin Lucas, *Arrangements Co-Chair*

### JLI HEADQUARTERS

Main Line ..... 925-4600

Fax ..... 926-7658

After Hours ..... 713-0905

### JLI OFFICE HOURS

Monday: 9 a.m. – 3 p.m.

Tuesday, Wednesday: 9 a.m. – 5 p.m.

Thursday, Friday: 9 a.m. – 3 p.m.

## Dear Members

March was Women's History Month and the Junior League of Indianapolis is proud to have so many inspiring women, past and present, as members. Our founder, Mary Harriman, is an inspiration to all League members and was inducted into the National Women's History Museum in 2011 and Women's Hall of Fame in 2015.

Mary Harriman, the founder of The Junior League, was a woman ahead of her time, a New York debutante who at the young age of 19 had more than social teas and dances on her mind. The daughter of Union Pacific Railroad titan and financier E. H. Harriman, she used her life of privilege as a platform for social reform.

Nearly a century later, we are still an organization of women united by our interest in community impact and cultivating a generation of women to be leaders.

By welcoming all women, our organization thrives through our membership's diverse backgrounds, interests and experiences. We remain committed to providing bold leadership to make a lasting impact.

My favorite definition for the word "leader" is "anyone who takes responsibility for finding the potential in people and processes, and who has the courage to develop that potential" by Dr. Brené Brown from her book *Dare to Lead: Brave Work. Tough Conversations. Whole Hearts.* I love this because it speaks to the leader's own accountability rather than status: it is about finding and developing potential which is a cornerstone of our mission.

I am proud of the work our League continues to do through our community partners, diversity and inclusion task force, community giving and bringing value to our members through vast training opportunities.

Thank you for your commitment to JLI as we continue to empower the next generation of civic leaders.

Best,

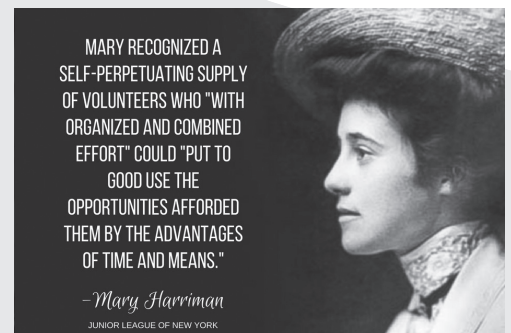
Stacy



Stacy Payne Miller  
2017-2019 President



THE JUNIOR LEAGUE  
EMPOWERING  
WOMEN  
TO LEAD SINCE 1901



## Holiday Mart 2019

By: Karla Gosche-Williams and Chelsea Francis

Planning for 49th Annual Holiday Mart is underway! With the Holiday Mart Committee Chairs in place, the committee is hard at work reviewing merchant applications, coordinating special events and communicating with potential sponsors. The Holiday Mart Committee is pleased to announce that as of April 5th, it has already approved 38 merchants for the event and is receiving additional applicants daily.

Shoppers' Eve will be returning this year for an exclusive evening of shopping, eating and drinking for a wonderful cause! The Holiday Mart Committee has already secured two restaurants for Shoppers' Eve and plans to secure many more in the coming months. In addition to Shoppers' Eve, the Committee is hoping to bring several new and exciting events to Holiday Mart. Stay tuned for more details at the upcoming General Membership Meeting on April 25th!

As our planning ramps up, the Holiday Mart Committee excitedly awaits the 2019 Holiday Mart Sponsorship Guide to begin formally securing donations for the event.

Members, please consider a placement plus with the Holiday Mart Committee this year to gain event-planning, fundraising and leadership experience!

We look forward to another successful year of Holiday Mart! ■



*Holiday Mart Chair, Karla Gosche-Williams and Sub Committee Chairs are working hard at their bi-weekly meeting to make the 2019 Mart awesome. Sub Committee Chairs included in the photo are the following: Maddie Briere & Emma Fritz – Merchant Chairs, Bailey McGrath & Madison Weintraut – Secretary Chairs, Rachel Conner & Katie Reed – Treasures, Sheree Lauer – Sponsorship Chair, Linda May – Admissions Co-Chair, Chelsea Francis – Special Events Chair, Olivia Sannella – Site Co-Chair, Ashley Warren – Hospitality Chair*

# SAVE THE DATE



## NOVEMBER 13 - 17, 2019

MORE INFORMATION AVAILABLE AT [JLINDY.ORG](http://JLINDY.ORG)



## Sustainers Host Provisional Meetings

By: Alex Navarre, Provisional Co-Chair & Stacy Payne Miller, President

Over the last couple of months, the Provisional members have had a wonderful opportunity to connect with Sustainers of the JLI. Sustaining members **Julie Davis, Julie Dewitt, Jan Keefer, Jennifer Mitchell and Tanya Stuart Overdorf** hosted groups of Provisionals at their homes for an intimate gathering where they socialized and shared experiences. The Sustainers shared important history of the JLI as well as their path and experiences in the league. They talked about the reasons they all joined the JLI and the same reasons ring true today with our Provisionals, they wanted to get engaged with the community and met new women and make friends. They discussed how things have changed over the years such as Gala, Next To New Shop and not needing a sponsor to get in! They offered advice and words of wisdom as our Provisional members are just setting out on their path in the League. We are so thankful for our knowledgeable and welcoming Sustaining members for hosting these events, and we look forward to making more Provisional and Sustainer connections! ■

*"I thoroughly enjoyed hosting the Provisional meeting in my home. It was refreshing and exciting to meet such incredible and professional women who are our future JLI leaders. I was impressed by our discussion and their plans to challenge the status quo and inspire each other to become civic change makers through community service. Their enthusiasm to join JLI will provide invaluable volunteer resources and positively produce a higher impact on the community we serve!"*

— Julie Davis



Provisionals gathering at the home of Sustainer Jennifer Mitchell along with Sustainer Tanya Stuart Overdorf.



Sustainer Julie DeWitt hosts Provisionals at her home along with Sustainer Tanya Stuart Overdorf.

*"It is always wonderful to share my experiences as an active member of the JLI and especially to relate the wonderful friendships that I made during that time and that still endure to this day! And, it was exciting and encouraging to meet the next group of women who will be trained to be future leaders in our community."*

— Jan Keefer

# Spring Recruitment Update

By: Catherine Paterson, Recruitment Chair

We have participated in several community-wide events this year. These are events like IndyVolved, where over 2000 community members had the chance to connect with 100+ local non-profit organizations. Last year the Junior League of Indianapolis was both a sponsor and a participant in IndyVolved. Get-On Board is another example of a community-wide event, but its focus is more on Board Service and leadership rather than membership. We also participated in newer community-wide events this year including meet@theChallenge+Intern Networking event in August and Beers & Volunteers in October.

These large scale community events drive participation at our more intimate events where potential new members can learn about JLI and ask questions. JLI's recruitment open houses are a new initiative this year. Since August, we held a monthly Recruitment Open House. During these events, we partnered with every council and the board to deliver focused on a facet of the league. For example, in October, we focused on Holiday Mart and invited both Catherine & Karla to talk about the Mart. Since the topic of each of these recruitment open house changes, women that attend more than one still get new information about the league.

We have had several events to coincide with General Membership Meetings. We also have social events where potential new members and JLI members can have fun together. In January we held a JLI Network event at Penn and Beech Candle Company. In March, we went Duckpin Bowling on Mardi Gras.

Our goals were focused on continued engagement with women who have already shown an interest in the JLI and those who are new to us. For example, Goal 1B (see below) gives you an idea of the continued engagement and Goal 1C help us understand how many new people we are reaching. See the list of our committee's goals and where we currently stand.

Lastly, the Membership Recruitment committee realizes that we are but one part of a large organization. The good work that is done throughout the league helps us recruit because we can share compelling and interesting stories of personal accomplishment and community impact! We are so very grateful for every current sustaining, active, and provisional member who recruits their friends, family, and neighbors to these events. ■



Smiling faces of potential new members who attended a JLI general membership meeting earlier this year.

Membership Recruitment Committee Goals	Goal	Total (as of 3/27/19)	Goal Achievement
1A. Increase the number of membership recruitment events during the 2018-2019 league year (Last Year 14)	20	20	ACHIEVED!
1B. Increase the number of potential new member contacts during the 2018-2019 league year (Last Year 114)	250	261	ACHIEVED!
1C. Track the number of NEW potential new member contacts during the 2018-2019 league year: Use MailChimp MR Distribution List to compare	Track	150	ACHIEVED!
2. Participate in at least 1 community-wide membership recruitment event that we did not participate in during the previous year.	1	3	ACHIEVED!
3. Host membership recruitment events tailored to small group interaction.	1	10	ACHIEVED!



## MOC Spring Events

*By: Alexandra Blackwell, Membership Outreach Committee Co-Chair*

**I**n December, the JLI Membership Outreach Committee (MOC) planned a wreath making event with Willow and Star Flowers. It gave our members the perfect opportunity to make new friends, learn a new skill, be creative, and take home a beautiful, personalized wreath.

In January, the MOC committee helped members start off the new year with a fun workout class at Pure Barre with our very own Holly Hill! Holly taught a Pure Empower class which incorporated cardio and toning! Thanks Holly for being such a fun teacher!!

In March, MOC hosted a cookie decorating class with BOP Bakery! Members learned how to decorate beautiful show stopping cookies! The class was a big hit and will hopefully become a yearly experience!

Another successful floral arranging class! On March 14th, Junior League members attended a Floral Arranging class at the Oberer's in Carmel. We created floral arrangements to take home that consisted of in-season florals: hydrangea, roses & carnations. The local florists taught us the way to cut & arrange flowers to creating a long- lasting centerpiece. If you missed this year's floral arranging event, Oberer's offers weekly classes to create your own unique arrangements! ■



Members worked out together at a Pure Barre class, hosted by our Active member Holly Hill, who is a Pure Barre instructor.



Always a popular event, JLI members learned how to make flower arrangements during a Member Outreach Committee event in March at Oberer's in Carmel.



Rachel Conner and her husband, Josh, welcomed their second son, Harrison Benjamin, on April 26th of last year.



Congratulations to Amanda Faulkenberg on her new job appointment as the Executive Manager for the National Panhellenic Conference.

Stephanie Simon will soon be finishing her MBA at the IU Kelley School of Business and moving to Detroit to take a job with Ford.

Chelsea Beaman adopted her first child, Logan Matthias Beaman, on March 29, 2019. He was born at St. Vincent Hospital (Evansville) and was 3.8 pounds and 16 in. long.

Our best wishes to Nicole Rammer, who will be married in May 2019.

Kelsey Binion will graduate in May with her Master's Degree in Communication and will then start her Ph.D. coursework in Health Communication at IU in August.

Congratulations to Catherine Paterson on her 20th anniversary as a Professor of Applied Medicine and Rehabilitation at Indiana State University.

Lauren Harp, Madison Weintraut & Kit Werbe were accepted into the Women's Fund of Central Indiana Options19 class! They will participate alongside 21 other central Indiana women for the twelve month program.



Members of the Board of Directors and Grants Committee were invited to attend Teachers' Treasures event: Dream Big. We had a great time and appreciated Margaret Sheehan, Executive Director of Teacher's Treasures and her team including us in their big night!

## You're Invited: 2019 JLI Annual Dinner

Please join us on Saturday, June 15th at the Eiteljorg Museum in downtown Indianapolis for our annual dinner meeting. Cocktail hour on the canal terrace begins at 6 p.m. with the dinner beginning at 7 p.m. Register for the event in Digital Cheetah or by calling the JLI office at 317-925-4600. Tickets are \$50 per person and guests of JLI members are welcome.



## Super Saturday Training

By: Beverly Randolph, Training Co-Chair

In early March, 42 ladies, including 6 prospective new members, attended "Know Your 'Worth' and Own It" training with topics on salary negotiation, style, image and branding as well as finances. Training Chairs, Beverly Randolph and Emily Westermeier, along with committee member, Rebekah Anderson, planned the four-speaker event and lunch.

The salary negotiation topic was led by Connie Kuhlman, Global Lead, Talent Value Advisor at Accenture, and Mandy White, Marketing Director at One America. Owning Your Personal Style & Dressing Your Brand led by Brandie Price, Image Consultant and Stylist for Channel 8 and consultant for Dressing With The Stars. Balancing Life Today and Dreams for Tomorrow was led by Susan Elliott, Financial Advisor and Certified Financial Planner for Elliott, Zepelin & Associates, and mother of JLI member Stephanie Zepelin. Susan flew in from Colorado to share her expertise.

Member Caity Withers shared "...The potential new members I sat next to were taking lots of notes during the presentations and were enthusiastic about the experience. I found I didn't have to make a lot of introductions because other JLI members were introducing themselves to the potential new members. I think this was a good way



Susan encouraged us to pay ourselves first by saving 10% from each paycheck.

to demonstrate another facet of the League experience to these ladies. On a personal note, I learned a lot at the training as well. It was a great way to spend a Saturday morning!" ■



## CIP Spring Events

*By: Ellen Fitzgerald, Community Impact Project Chair*

### Second Helpings Souper Bowls Event (1/26)

Volunteers assisted Second Helpings with their Souper Bowls event. They participated in everything from greeting guests and coordinating coat check to assisting with the flow of guests and clean-up. The event was organized by CIP Committee Member Kate Armstrong with 12 total JLI members participating in the event.

### Changing Footprints Provisional CIP Event (3/16)

Provisional members participated in an event at Changing Footprints's Indianapolis warehouse. CF is an organization which realizes the great need for shoes around the world as protection from diseases and a gateway to education. Because of that need, CF collects new and gently used shoes for distribution to homeless, disaster-stricken, or underserved people locally, nationally, and internationally regardless of race, religion, gender, or ethnicity. Volunteers helped with two tasks—1) unpacking donated shoes, inspecting for quality and pairing and 2) sorting paired shoes according to category and boxing them up.

### Dance Kaleidoscope's Kaleidoscope of Dance Gala (3/23)

JLI members participated as volunteers for Dance Kaleidoscope's annual Kaleidoscope of Dance Gala at the Westin Indianapolis. Volunteers greeted guests, interacted with donors, volunteers, and dancers from set-up to tear-down to ensure a successful and smooth event. CIP Provisional member Linda May coordinated the event and a good time was had by all. ■



*Members volunteering at Changing Footprints CIP event in March.*



*Provisional members enjoying volunteering during the Changing Footprints CIP event.*



*Dance Kaleidoscope's Kaleidoscope of Dance Gala.*



## Junior League of Indianapolis: A Legacy of Impact

*The following was a post on featured on the School On Wheels blog about the work of JLI's Tutors In Action Committee*

*By: Madi Gregory, School on Wheels*

***"There is no power for change greater than a community discovering what it cares about."***

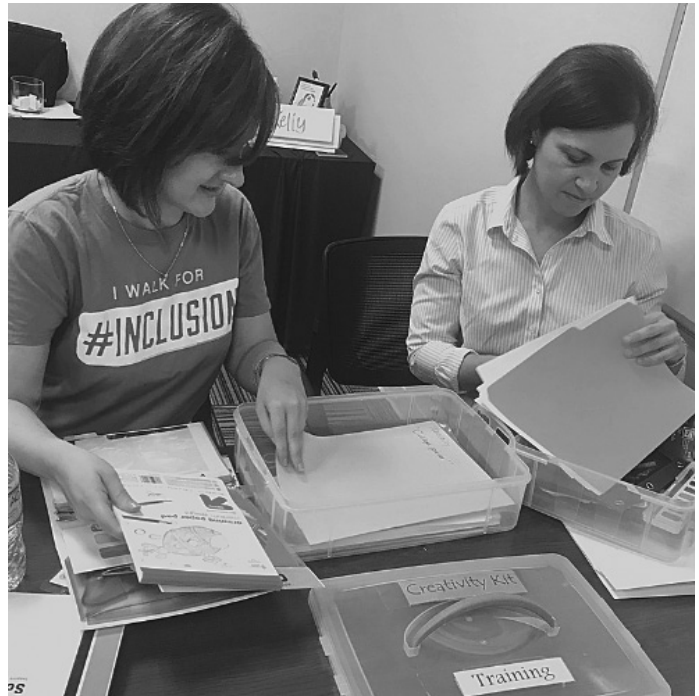
**– Margaret J. Wheatley**

**T**hat power becomes limitless when it's joined by passion to make meaningful, positive impact and the driven members of the Junior League of Indianapolis. For the past 15 years, the outstanding women of this organization have teamed up with School on Wheels to help us address pressing needs among the most vulnerable population in our city. They have created a legacy with philanthropy and love for learning over the years. Recently, they've dedicated their efforts to us at The Julian Center by providing generous funding to support tutoring and academic programs at this site, along with three dedicated tutoring teams for the children impacted by homelessness at this shelter for survivors of domestic violence.

The Junior League's strong advocacy for the students enrolled in our programs have helped us shift the way people think about homelessness in Indy. Shedding light on the cycle of poverty and the hardships kids in transition face has helped us spread awareness for our cause and find new partners and more voices as we work towards transforming lives through education. The Junior League's commitment to preparing students for academic success has helped School on Wheels intentionally develop curriculum and educational support to meet children wherever they are on their education journey and achieve necessary academic milestones that improve the likelihood of them graduating from high school. High school graduates are three times less likely to live in poverty and will make at least half a million dollars more in their lifetime than those who drop out.

Education pulls children experiencing homelessness out of poverty and helps them attain job opportunities, stable housing, better health, and productive, more hopeful futures for generations to come. We are grateful for the years of tireless service The Junior League of Indianapolis has given us to help stabilize this complex, critical social issue. Thank you to all of the incredible women behind Junior League who help make our programming possible! ■

See the blog post in its original form at [www.indyschoolonwheels.org](http://www.indyschoolonwheels.org).



*JLI member sort through tutoring plans.*



*A JLI member tutors a student after school.*

## JLI in the Community



The 2018-2019 JLI Grants Committee presents a \$50,000 Community Assistance Grant to Teachers' Treasures. The organization has a store in downtown Indianapolis that obtains and distributes school supplies free to teachers and students in need. The grant from the Junior League of Indianapolis will be used to launch a second store at Northwest Middle School and will fund the distribution of homework kits to students in Marion County.



Members volunteering at a CIP event at non-profit Theraplay.



JLI members volunteer as part of a Community Impact Project at Donut Dash in February.



# Organizational Development Institute

By: Alexandra Blackwell, Membership Outreach Committee Co-Chair

This past February I had the privilege of attending the Organization Development Institute (ODI) in St. Petersburg, Florida. I have been hearing about ODI and what a wonderful experience it is for a while, so when Olivia Dole asked if I would like to attend the Governance Track (more on that later) on behalf of JLI, I of course jumped at the opportunity! I became even more excited when I learned who all would be attending with me! I had briefly met or heard of Ellen Fitzgerald, Bailey McGrath, Madison Weintraut, and Melissa DeLong before, but didn't know any of the women well so I knew this would be a great way to get to know them.

ODI is a three-day long conference held a few times a year and is aimed at providing training in League-specific areas like marketing, membership, fund procurement, community impact, governance, and diversity and inclusion. I attended the governance track, Bailey and Madison attended the fund development track, Ellen attended the community impact tract, and Melissa attended the marketing track. On the first afternoon, there was an opening plenary where we were welcomed by the St. Petersburg League and AJLI. We also got a feel for the makeup of the conference—where people were from, how big their league is etc. This really set the tone for the entire conference and filled each of us with excitement for the next few days.

After the opening plenary, we each broke out into our respective tracks. My league career has mostly been on the membership side, but as an attorney by trade, I was really excited to learn more about the governance structures, by-laws, and procedures. During the first breakout session, we learned more about the other women in the room, their respective leagues, and the way they handle leadership/management. As you can imagine, every state and league is completely different and have their own ways of doing things. After our first session, everyone attended a networking reception—we



Bailey McGrath, Madison Weintraut, Alexandra Blackwell, Melissa DeLong and Ellen Fitzgerald in attendance for the Junior League of Indianapolis.



JUNIOR LEAGUE OF  
INDIANAPOLIS

## JLI 2019-2020 Executive Leadership

### Board of Directors (serves 2-year term)

- President: Patrice Dawson\*
- Secretary: Tiffani Taylor
- Treasurer: Katie Fischer
- Board of Directors At-Large: Laura Bliss
- Board of Directors At-Large: Olivia Dole
- Board of Directors At-Large: Ali McNichols\*
- Board of Directors At-Large: Catherine Seat
- Board of Directors At-Large: Erika Steuerwald\*

\*Returning Board members

### Management Council (serves 1-year term)

- Community Vice President: Elizabeth Kinder
- Marketing Vice President: Melissa DeLong
- Membership Vice President: Suzanne Brittain
- Resource Development Vice President: Maeleen Hurley

### 2019-2020 Nominating Committee (serves 1-year term)

- Chair: Tammy Shirley
- 2-5 Active Years: Erin Lucas, Liz Todd, Madison Weintraut (Alternate: Emily Westermeier)
- 6+ Active Years: Maribeth Brennan, Kelly Ragle, Hillary Steberl (Alternate: Stacy Payne Miller)

met some wonderful women and learned about some wonderful projects that leagues are working on across the country. We then headed to dinner to get to know each other a little better (I loved this time with my fellow league members—they are a wonderful group of extremely sweet, talented, and hardworking women!).

The next two days were filled with many takeaways and “Ah-ha” moments which we promptly shared with one-another via text, on breaks, and during meals. I think we could have filled several notebooks full of ideas and explanations as to why things have been done, are done, or should be done certain ways. I loved that we shared our big takeaways with each other because I feel like each of us learned so much about the other tracks in addition to our own. Personally, I learned a lot about the old board structure, our new structure, by-laws, nominating, and leadership development. I really loved hearing how other leagues develop their leaders, handle the nominating process, and make their leagues inclusive and accessible to all members regardless of the size or the league's age. (As I said earlier, each league has its own way of doing things based on their size and culture, but all of us are working towards the same overarching goals which is really cool to think about). It was a lot of information (and was a bit overwhelming), but ODI gave me a new appreciation and attachment to JLI. I also gained four amazing friends in the process. I am so thankful for this experience and know that it will help me be a better member of our League. ■

# Rent Eats First

By: Madison Weintraut

On Thursday, February 28, the State Public Affairs Committee attended *The Hidden Housing Crisis*, an event hosted by the Greater Indy Habitat for Humanity and Neighborhood Christian Legal Clinic. Attending Junior League members learned about how eviction can be a cause, not just a condition, of poverty. Matthew Desmond, author of *Evicted: Poverty and Profit in the American City*, first gave a presentation on how eviction enables a continuous cycle of poverty and negative impacts on life. African American women with children are disproportionately affected by eviction, and Indianapolis ranks **second** in the nation for eviction rates. For every overdose death, 36 families are evicted from their housing.

“Eviction is shaping the lives of poor black women, just as incarceration defines the lives of men from impoverished black neighborhoods,” Desmond said.

A standard proportion of income spent on housing is recognized as 30 percent, yet the majority of renting families spend over 50 percent of their income on housing, creating material hardship in terms of food security, transportation, healthcare, and other necessities. Approximately three-quarters of renting families below the poverty line receive no housing assistance, and only 6 percent reside in public housing. Nationally, the median rent has increased by 70 percent since 1995, even after adjustment for inflation.

Eviction is more than a housing crisis—it threatens health and financial stability as well. People threatened with eviction experience poorer health outcomes, including hypertension, depression, and anxiety. Evicted mothers report greater material hardship, depression, and parenting stress, as well as poorer health outcomes for themselves and their children, and these effects may endure for years after eviction.<sup>1</sup> Once eviction occurs, individuals are often thrown into poorer quality housing, overcrowded living situations, and homelessness. Adults face job loss, and children exhibit poorer performance in school. Caregivers under housing distress also report higher levels of child maltreatment.<sup>2</sup> Environmental health hazards run rampant in low income neighborhoods: lead, radon, asbestos, pests, mold, and more. These hazards are associated with increased rates of respiratory disease, injuries, and poisonings. Increased rates of depression and suicide follow eviction for as long as two years.



SPAC learns more about The Hidden Housing Crisis: A Look at Poverty and Eviction in an American City.

The evening concluded with a panel of local stakeholders, including City-County Council President Vop Osili; Joyce Hertko, Director of Community Outreach and Engagement, IU Health; George McMannis, VP of Compliance and Operations, BWI Property Management; Michael Hurst, Indiana Legal Services; and Crystal Haslett, McKinney-Vento Homeless Education Liaison, Metropolitan School District of Washington Township.

“A stable home is the foundation of good health,” Allison Bovell-Ammo, deputy director of policy strategy for Children’s Health Watch, and Megan Sandel, associate professor of pediatrics at Boston University, write.<sup>3</sup> Without housing stability, individuals are unable to achieve financial or psychological stability. City County Council President Osili ended the evening with a call to arms, asking that individuals appeal to their state legislator to support Just Cause eviction ordinances.

Desmond pleaded that a number of fundamental rights are recognized by the United States, including education and healthcare in old age—shouldn’t shelter, found at the base of Maslow’s hierarchy of needs, be one? “America is one of the wealthiest countries in the world,” he said. “If poverty persists in America, in Indianapolis, it is not for a lack of resources.” ■

## References:

1. Desmond, M & Kimbro, RT. (2015). Evictions fallout: Housing, hardship, and health. *Social Forces*, 00(00): 1-30.
2. Vasquez-Vera, H, Palencia, L, Magna, I, Mena, C, Neira, J, & Borrell, C. (2017). The threat of home eviction and its effects on health through the equity lens: a systematic review. *Social Science and Medicine*, 175: 199-208.
3. Bovell-Ammo, A & Sandel, M. (2018, October 5). The hidden health crisis of eviction. *Boston University School of Public Health*. Retrieved from <http://www.bu.edu/sph/2018/10/05/the-hidden-health-crisis-of-eviction/>



## National Volunteer Month Marks an Opportunity to Make a Big Impact

*By: Stacy Payne Miller, President*

The following op-ed was featured on Inside Indiana Business in April

For over 97 years, members of the Junior League of Indianapolis (JLI) have rolled up their sleeves and worked hard to build a better community.

We strive to be a catalyst for lasting change in the lives of children and their families. We know we can't accomplish this goal alone, and that's why we support and partner with other community organizations doing good work in central Indiana.

Since 2000, JLI has given more than \$2 million in grants to organizations around the Indianapolis area that impact women and children and specifically prepare students for academic success. Just this past December, we gave \$200,000 to 10 worthy nonprofit organizations including Indy Women in Tech, The Villages of Indiana, Horizon's at St. Richards, Hope Academy, Teachers' Treasures, Paramount Schools of Excellence, Exodus Refugee, the Oaks Academy and the Patachou Foundation.

There are nearly 60,000 nonprofit organizations in Indiana, with 10,800 of them right here in Indianapolis, according to the IU Lilly Family School of Philanthropy. Nearly 35 percent of Hoosiers volunteer 166.5 million hours of service each year, ranking us 20th among all states in the U.S. Yet all of these nonprofits vie for the same volunteers to give us their time, talent and treasure.

Junior League of Indianapolis has found success in helping nonprofits across the city with all three of those necessities. Our support doesn't end with a check. Since our inception nearly 100 years ago, we have served as a premier training organization for volunteers and civic

leaders. We recruit women who want to make a difference, who want to be part of a bigger impact and who are looking for personal development opportunities. We then train women to be strategic, effective and thoughtful volunteers and leaders. To organizations and causes big or small, we commit our time and expertise. Our trained members jump in to offer hands-on support all over the city. In fact, JLI members contribute more than 16,000 hours of community service each year.

Our single-day service events, called Community Impact Projects, provide nearly 300 active JLI members with hands-on volunteer experience. In addition to these short-term projects, we also partner with nonprofits for year-long or multi-year commitments to provide funding and trained volunteer support in an effort to build capacity and strengthen programming.

During our annual "Around the Community" event throughout the month of April, we will spend over 1,500 hours volunteering at a variety of nonprofits. Our all-female membership will clean, prepare meals, paint, prep ISTEP snack packs, facilitate learning activities, landscape and much more, in service to those in our community.

Volunteering exposes our members to community issues and empowers them to make a positive change. Many of our members go on to serve as leaders and on boards with other nonprofits, thus making Junior League a catalyst in changing lives in our community. We believe we have an obligation to assist community organizations providing critical services to those in need, and we encourage others to follow the JLI example and give back.

## GOOD NEWS

Stephanie Flittner and her husband, Andrew, welcomed their daughter, Margot Lynne Catherine, on April 1, 2019.

Our best wishes to Hannah Botkin, who will be married in May 2019.

Erika Steuerwald was recently awarded a scholarship by the Indiana Continuing Legal Education Forum to attend the Indiana Trial Advocacy Skills College.

Alexis Kollay D'Ettore and her husband, Alex, are pleased to announce that they are expecting their second child in September 2019. Baby D'Ettore will join his big brother, Leo.

Congratulations to Danielle Coulter on her appointment as the Republican Councillor to serve on the Indianapolis-Marion County City-County Audit Committee.

Nicole McCulloch is a new indoor cycling instructor at CycleBar. Her first ride was three years ago when CycleBar offered free intro rides to JLI members.

Congratulations to Michelle Study-Campbell on her new job as the Director of Youth Protection at Kiwanis International.

Katie Lenz is now a published author and her first article will appear in HR Digest in May 2019.

Our best wishes to Amanda Condra, who was married on April 27th, 2019.

Congratulations to Traci Holt and her husband, Kevin, on their 25th wedding anniversary. They will be celebrating with a trip to Ireland this summer.

As Dr. Martin Luther King, Jr. said, "Life's most persistent and urgent question is, 'What are you doing for others?'" The JLI has made it our mission to improve our community through the effective action and leadership of trained women volunteers. During National Volunteer Month in April, I ask you, what are you doing for others? ■

# Tips for Contacting Your Legislator

By: Erika Steuerwald, Board At Large, State Public Affairs Committee Chair

State Senator Jim Merritt (R-Indianapolis) and State Representative Robin Shackleford (D-Indianapolis) met with Junior League of Indianapolis members in March to discuss the importance of public policy advocacy and staying in contact with your elected officials. Rep. Shackleford and Sen. Merritt also answered questions from JLI members about the importance of civility and getting women elected to office

## Don't Be Afraid to Reach Out, Legislators Want to Hear From You!

Rep. Shackleford and Sen. Merritt shared with the group how they review and respond to constituent emails. Both legislators read emails from their constituents and work with their legislative staff to provide timely responses. Constituent input plays a critical role in how they vote on certain bills. Both legislators recommended getting to know your elected officials by following them on social media. You can find your legislators here: <http://iga.in.gov/legislative/find-legislators/>.

## Advocacy Starts in the Summer and Fall, Before the Legislative Session Begins

They also emphasized how there can be strength in numbers when advocating for or against a bill. For example, electronic petitions are an excellent tool that demonstrates to legislators how many people care about a particular bill. Additionally, Rep. Shackleford recommended to start advocacy efforts early, in the summer and fall before the legislative session begins in January. Forming coalitions and meeting with legislators early allows legislators to understand the importance of your issues outside of the busy months of the legislative session.

## Don't Forget to Be Civil. Avoid Evil Email!

Rep. Shackleford and Sen. Merritt also shared stories about what does not work when communicating with legislators. Avoid sending "evil" emails to legislators and their staff. They both agreed that civility is critical to effective advocacy. Read more for tips on how to contact legislators below.

1. Contact your legislative office when an issue is being heard in committee, especially if your legislator serves on the committee discussing the issue.
2. If the legislator is unavailable, ask if there is a staff person who handles your issue.
3. When you want a legislator to take a position on an issue, contact them before there is a vote.

4. Be brief and get to the point quickly. Be specific about why you are contacting them.
5. If asked, be prepared to give your name, address and the organization you represent (if any).
6. If you live in the representative's district, tell them.
7. Be polite, professional, positive and respectful. Avoid evil email!
8. If you are concerned about a specific bill, give the bill number and subject. State your position on the bill and a brief reason for that position.
9. Tell your legislator what you want them to do.
10. Thank them if they agree with you.
11. If they disagree with you or aren't sure, tell them how a bill will affect your family, friends, community, business or job. Include one or two specific examples.
12. Thank them for their time!

## Tips For Letters or Email:

1. Include the bill number and what the bill is about at the beginning of your letter or email.
2. Include your address and telephone number.
3. If you want to comment on more than one issue, send a separate message for each one.
4. Invite the legislator to contact you to talk about your position on the bill or issue.
5. Ask your legislator for their position on the issue and request a reply. ■





## JLI Diversity & Inclusion Task Force Update

By: Stephanie Flittner, Board at Large

**Provisionals:** A brief JLI Diversity & Inclusion (D&I) introduction is now included on the JLI 103 agenda for all future classes. The D&I Task Force Leader will introduce Provisionals to our D&I Statement and show them where to find it on our website. The Provisionals are given a brief overview of current D&I initiatives and introduced to the JLI's long term D&I strategic goals. Our hope is that Provisionals will be able to articulate JLI's dedication to D&I and tell community members about our initiatives after the training.

**Recruitment:** The D&I task force was the featured speaker for our recruitment open house in February. Potential recruits were introduced to JLI's D&I plan and task force.

**Training:** Training is holding an implicit bias training in April.

**Marketing:** Marketing is always hard at work and includes D&I considerations in their activities. They've worked to be inclusive with holiday greetings on social media and consider D&I when selecting photos of members to feature on marketing related materials. Marketing always needs high quality images of members in action at League events and is considering a photo shoot of League members in action for 2019. The photo shoot would feature the greatest variety of League members possible in action.

**Tri-annual Survey/Annual D&I Survey:** AJLI recommends that we survey our members every year about D&I and even provides a set of recommended questions. Our Research Chair reviewed the survey and made additional recommendations to the Task Force. We recently published our survey, and we hope you all took it! We will be sharing results soon!

**Nominating/Placement:** As all of you know, nominating and placement is done completely separately from the Board of Directors and the Board's recommendation of individuals is not taken into consideration for the nominating evaluation process. Nominating does however ask the Board for its input about general characteristics for leaders since these leaders will help execute our strategic plan. Dedication to D&I was specifically discussed and the Board asked that nominating consider this type of experience as a plus in the nominating process. I'd expect that this qualification will remain one of the considerations going forward since D&I initiatives are an ongoing part of our strategic plan.

**Going Forward:** The task force is already working on its recommendations for the 2019-2020 League year! ■

## JLI IN THE NEWS

### JLI in the News

By: Ali McNichols, Board at Large, Marketing

The JLI has been featured in Indianapolis media numerous times during the 2018-2019 League year! Some of our most notable features include:

- "Junior League to Host Open House for Community Assistance Grants" (Charitable Advisors)
- Junior League of Indianapolis Names President Elect Patrice Dawson (Inside Indiana Business)
- "Come to the 48th Annual Holiday Mart" (FOX59)
- "Holiday Mart and More This Weekend" (CBS4)
- "Indy's Most Stress Free Christmas Shopping Happens Here" (B1057)
- "Junior League Grants Awarded to Midtown Groups" (Midtown Magazine)
- "Junior League donates socks to Julian Center" (WRTV6)
- "Junior League donates socks to women, kids at Julian Center" (WISHTV)



President-Elect Patrice Dawson and President Stacy Payne-Miller with FOX59 anchor Angela Ganote in November 2018 talking about Holiday Mart.

Our organization has also been featured in major print publications such as the IBJ 2018 Giving Guide and the 2019 Sophisticated Giving Charity Register. All press releases, ad features, and news stories can be found under the "News & Media" tab of our website, [www.jlindy.org](http://www.jlindy.org). ■



JUNIOR LEAGUE OF  
**INDIANAPOLIS**

8425 Woodfield Crossing Blvd.,  
Suite 150  
Indianapolis, IN 46240  
[www.JLIndy.org](http://www.JLIndy.org)

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**DIVERSITY AND INCLUSION  
COMMITMENT**

*The Junior League welcomes all  
women who value our Mission.  
We are committed to inclusive  
environments of diverse  
individuals, organizations and  
communities.*

**OUR VISION**

*The Junior League of Indianapolis  
will be a catalyst for lasting  
change in the lives of children and  
their families in our community.*

**PLAN AHEAD**

**JLI Annual Dinner**

**June 15, 2019**

**Holiday Mart**

**November 13–17, 2019**

*The complete schedule of events will  
be posted at [www.JLIndy.org](http://www.JLIndy.org) as soon  
as they are scheduled.*

**BE SOCIAL**

Follow JLI on **Twitter**  
**@JLIndianapolis**  
**@JLIndyPresident**

Like us on **Facebook** by searching  
**Junior League of Indianapolis**

Follow our Instagram  
**@JLIndianapolis** and tag us with  
**#JLIAllIn #JLIndy**

**HOTLINE**

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**HOTLINE Staff**

Liz Todd  
Marketing VP

Lauren Harp  
Internal Communications Co-Chair

**INTERNAL COMMUNICATIONS  
COMMITTEE**

Rachel Conner, Tammara Porter Avant,  
Saher Elsharty

**AD RATES**

If you are interested in promoting  
your business in the Hotline, please  
contact us at [hotline@jlindy.org](mailto:hotline@jlindy.org)  
or call 317-925-4600.

**Rates Per Issue**

1/8 or business card = \$125

1/4 page = \$200

1/2 page = \$300

Full page = \$550

Deadline for advertising is consistent with  
Hotline submission due dates listed below:

**SUBMISSIONS**

ISSUE	SUBMISSION DUE DATE
Summer 2019 .....	July 15